

Catalogue Pot, Patio & Garden 2022





HilverdaFlorist

By collaborating we can
strengthen each other. Especially now.

The last year everyone in the horticulture sector was challenged to be viable, flexible and creative. It was both a turbulent and a positive year for us. We're proud that we've got to celebrate our one year anniversary as HilverdaFlorist. We are one, and looking forward to the future together with you.

By constantly reacting and anticipating on the changing environment and needs of our partners, we remain a reliable partner and guarantee the continuity of HilverdaFlorist at the same time. Business challenges, opportunities to improve and our long-term partnerships, motivate us to invest in the future. This year we start the construction of 2.2 hectares of new greenhouses. The expansion will be operational at the start of 2022. These new greenhouses allow us to keep producing young plant material according to the latest techniques and standards and to invest even more in research and the development of new products and unique genetics.

If you are successful we are too. We passionately believe that by working together we can strengthen each other, develop new groundbreaking ideas and create joint success. Especially now. Being a customer at HilverdaFlorist, is being a partner of HilverdaFlorist. Through our partners and production locations all around the world, we offer the best genetics, a wide assortment high quality starting material and tailor made advice for your situation. Our mission is to keep selecting the most beautiful and groundbreaking Pot, Patio & Garden varieties, matching the ever-changing criteria and wishes from our partners and their specific markets. While consumer satisfaction will always be a critical consideration, we are in close contact with growers, distributors and retailers worldwide on a daily basis. This enables us to supply products and services, technical information and marketing support to address your demands.

We are proud to show you the latest results of our breeding pipeline filled with unique cutting-edge genetics. This year we have introductions in all our popular brands and strengthen those series with valuable varieties for grower, wholesale, retail and consumer. Turn to page 6 for an overview of the introductions for 2022. Be inspired by this catalogue and make your choice to strengthen your assortment.

We're enthusiastic for the new season, and are looking forward to working together.

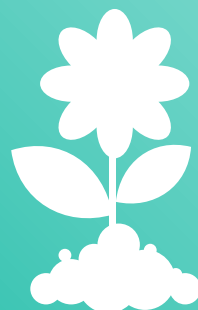
Bart Sneek
Commercial Director

Marc Rost
Financial Director

Arthur Koekkoek
Director Operations,
R&D and Supply Chain



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What's new in our garden assortment

These varieties are our introductions for the garden segment. The genetics of these garden performers are versatile and strong, which makes them also suitable for patio planters.

Look for the complete assortment and more specifications in this catalogue or scan the QR-codes.



Lake Baikal
Full plant with many side shoots
page 87



Lake Garda
Cherry pink Salvia that loves the hot climate
page 87



Lake Onega
Unique dark purple colour
page 87



Majestic Purple
Beautiful bright purple double flowers
page 47



Sweet Sparkle
A new colour addition to the assortment
page 50



Sweet Vibe
Strong yellow with a dark centre
page 50



Lake Titicaca
Rich and fast flowering
page 87



Lake Victoria
Good branching
page 88



Sherisé
Strong red colour with excellent shelf life
page 25



Cheerful
Overwhelming first flush with compact growth
page 41



Devotion
First red addition to the assortment
page 41



Beach Valley
Elegant champagne coloured flowers
page 21



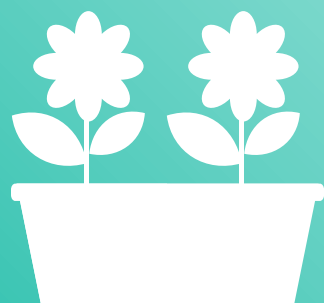
Beaming Blush
Luxurious bicoloured flowers
page 83



Bijoux
Elegant purple flowers and high flower count
page 83



Strawberry Moon
Large decorative unique pink flowers
page 84



What's new in our patio assortment

These varieties are our introductions in the patio segment.
Sunflor® and Inticancha® are also suitable for the garden.

Look for the complete assortment and more specifications
in this catalogue or scan the QR-codes.

INTICANCHA
— PATIO ALSTROEMERIA —



Paraíso
Intense deep
purple colour
page 14

Sunflor



Lady Beetle
Outstanding retail
performance
page 36

**GLORIOUS
PATio**
Gerbera



Glorious Light Pink
Lovely light
pink addition
page 57

PATio
Gerbera

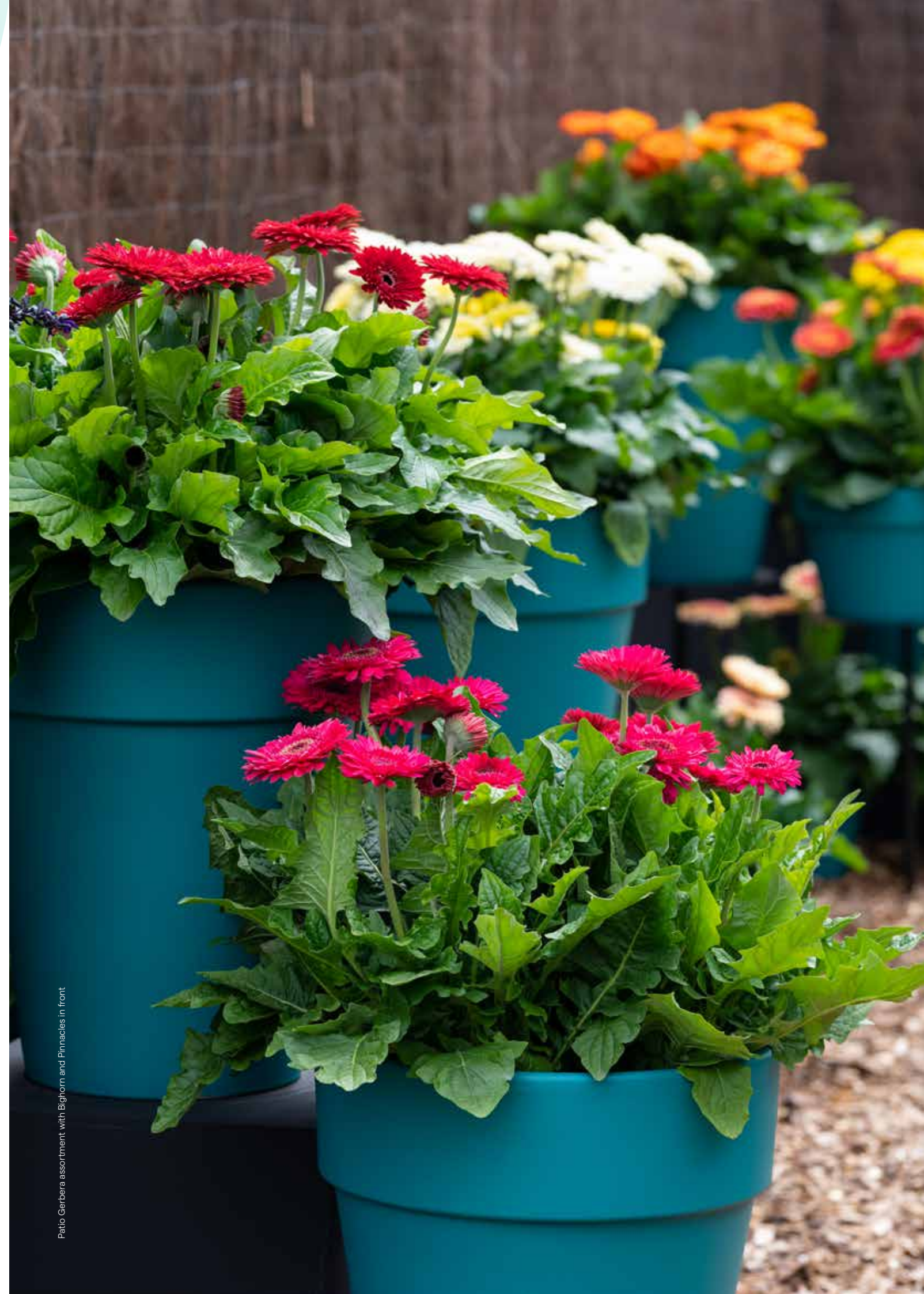


Daintree
Exceptional large
double flowers
page 53

PATio
Gerbera



Hot Springs
Impressive first flush,
massive flower diameter
page 54



Patio Gerbera assortment with Bighorn and Pinnacles in front



What's new in our pot assortment

These varieties are our introductions in the pot segment.

Look for the complete assortment and more specifications
in this catalogue or scan the QR-codes.

Flori Line®



Giant Golden Yellow
Unique colour

page 60



Flori Line®



Maxi Red
Foliage and flowers are
proportionally balanced

page 62



Flori Line®



Maxi Orange BC
Uniform growing habits

page 62



Flori Line®



Mini Orange BC
Long flowering period

page 66



Impression of our Flori Line® assortment



Inticancha®

Alstroemeria

Key features

- Intense coloured large flowers
- Compact and rich flowering plants
- Loved by friendly pollinators
- Sturdy plants perfect for long transport



Scan and discover more about Inticancha®

Variety specifications are outlined at page 94

Doba & Dark Purple

INTICANCHA

— PATIO ALSTROEMERIA —

Patio Alstroemeria with intense coloured large flowers

The Inticancha® Series is a compact patio series with great ornamental value due to the elegant petals, large flowers and strong bright colours. These Alstroemeria are easy to maintain and will flower continuously from Spring until Autumn.

The Inticancha® Series can be planted in a garden as well.

Every Inticancha® is a great performer. Selected varieties are a better fit for retail and are perfect for bench-run sales. You'll recognize these varieties by the label *retail combo*. Three varieties of the Inticancha® Sun Series are also a perfect fit for this retail combo.



Pot size
17 - 23 cm
7 - 9 inch



Retail ready
12 - 15 weeks



Flowering period
March - October



Varieties that combine great for retail



Bryce
TESBRYCE

25 - 35 cm
10 - 14 inch



Dark Purple
TESDARKLIN

Retail
combo

25 - 35 cm
10 - 14 inch



Doba
TESDOBA

25 - 35 cm
10 - 14 inch



Indigo
TESINDIG

Retail
combo

25 - 35 cm
10 - 14 inch



Machu
TESMACH

Retail
combo

25 - 35 cm
10 - 14 inch



Magic White
TESMAGWHI

Retail
combo

25 - 35 cm
10 - 14 inch



Maya
TESMAYA

25 - 35 cm
10 - 14 inch



Moon
TESMOONLI

Retail
combo

25 - 35 cm
10 - 14 inch



Navayo
TESNAVA

25 - 35 cm
10 - 14 inch



Paraíso
TESPARAI

NEW

Retail
combo

25 - 35 cm
10 - 14 inch



Passion
TESPASSION

28 - 40 cm
11 - 16 inch



Red
TESROBIN

25 - 35 cm
10 - 14 inch



Romance
TESROMANCE

Retail
combo

25 - 35 cm
10 - 14 inch



Valentino
TESVALEN

Retail
combo

25 - 35 cm
10 - 14 inch



Valletta
TESVAL

Retail
combo

22 - 33 cm
8,5 - 13 inch



White Pink Blush
TESBLUSHIN

28 - 40 cm
11 - 16 inch



White Pink Blush



Inticancha®

Sun Series | Alstroemeria

Key features

- Large flowers in intense colours
- Suitable for outdoor cultivation
- Most heat tolerant varieties
- Sturdy plants perfect for long transport



Scan and discover more about Inticancha® Sun

Variety specifications are outlined at page 94

INTICANCHA

SUN SERIES

Sun loving Alstroemeria

The Inticancha® Sun Series consists of varieties that love the sun and heat more than any other Alstroemeria. The Sun Series is perfect for outside cultivation and has less flower-combustion in the sun. Besides these strong characteristics these Inticancha® varieties are just as easy to maintain, have large flowers, are strong and will flower continuously from Spring until Autumn.

The *retail combo* varieties of the Inticancha® Series are a great fit with these Sun varieties.



Pot size
17 - 23 cm
7 - 9 inch



Height
25 - 38 cm
10 - 15 inch



Retail ready
12 - 15 weeks



Flowering period
March - October



Varieties that combine great for retail



Havana
TESSUNHAVA

Retail
combo



Malaga
TESMALA

Retail
combo



Sunday
TESSUNDAY



Sunset
TESSUNSE



Sunshine
TESSHINE

Retail
combo

Summer Paradise®

Summer Series | Alstroemeria

Summer Paradise

Summer Series

The tallest and most vigorous garden Alstroemeria

The Summer Series is the tallest and most vigorous garden perennial in the Alstroemeria assortment. The Summer Alstroemeria will produce an unbroken display of flowers from May until November.

Every year the plant gets more vigorous, like a true superstar perennial. With the beautiful tall stems the Summer Series is ideal for borders in the background. As an added bonus the tall stems are perfect to pick flowers and create your own bouquet. The Summer Series is a true garden performer, but suits a big container just as well. For optimal revenue sell the product as semi-finished for maximum loading factor and shorter cultivation time.



Pot size
17 - 23 cm
7 - 9 inch



Height
50 - 60 cm
20 - 23,5 inch



Retail ready
15 - 18 weeks



Flowering period
May - November



Summer Break
TESSUMBREAK



Summer Breeze
TESSUMBRE



Summer Saint
TESSUMSAINT



Summer Sky
TESSUMSKY



Summer Snow
GASUMSNOW



Indian Summer
TESRONT

Key features

- Perennial garden Alstroemeria
- Pick flowers for a bouquet
- Flowering from Spring until Frost
- Sell plants as semi-finished for maximum loading factor and revenue



Scan and discover more
about the Summer Series

Variety specifications
are outlined at page 94



Summer Paradise®

Valley Series | Alstroemeria

Summer Paradise

Valley Series

Beautiful compact garden Alstroemeria

The Valley Series is a compact garden Alstroemeria and the little sister of the Summer Series. The plants will produce an unbroken display of flowers from May until November.

The Valley Series performs best in the garden, but suits a container on a patio just as well.



Pot size
17 - 23 cm
7 - 9 inch



Retail ready
15 - 18 weeks



Flowering period
May - November



Beach Valley
TESSUMBEACH

NEW

35 - 45 cm
14 - 18 inch



Holiday Valley
TESSUMHOLID

35 - 45 cm
14 - 18 inch



River Valley
TESSUMRIVER



Variegated
leaves

30 - 40 cm
12 - 16 inch



Spring Valley
TESVALSPRIN

35 - 45 cm
14 - 18 inch



Times Valley
TESVALTIME

35 - 45 cm
14 - 18 inch



Valley Girl
TESVALGIRL

35 - 45 cm
14 - 18 inch

Key features

- Big flowers in fresh colours
- Compact border Alstroemeria
- Flowers continuously from Spring until Frost



Scan and discover more
about the Valley Series

Variety specifications
are outlined at page 94



Adorable®

Dianthus

Key features

- Compact series
- Large double flowers
- Grown year round
- Suitable for larger pot sizes



Scan and discover more about Adorable®

Variety specifications are outlined at page 95

Adorable

Dianthus with large double flowers

Dianthus Adorable® are known for their large double flowers. The Adorable® Series flowers constantly from Spring until late Autumn. Adorable® plants are perfect for growing under high temperatures. They are great in a pot indoor or outside on a sunny patio.



Pot size
12 - 15 cm
4,5 - 6 inch



Height
15 - 20 cm
6 - 8 inch



Retail ready
S 12 - 15 weeks
W 20 - 22 weeks



Flowering period
April - October



Cerise Mel
CFPC CERICE MEL



Mel
CFPC MEL



Yellow Mel
CFPC YELLOW MEL



Moonstone
CFPC MOONSTONE



Redcino
CFPC REDO



Tess
CFPC TESS



Beauties®

Dianthus

Key features

- Perennial garden Dianthus
- Fast and vigorous series
- Sturdy and bright coloured flowers
- Continuous flowering



Scan and discover more about the Beauties® Series

Variety specifications are outlined at page 95



Amazing Dianthus with remarkable vigour

Beauties® is a series of amazing Dianthus varieties with remarkable vigour. This low maintenance perennial series, with cheerful elegant blooms, is an excellent groundcover for gardens and unique for rocky garden displays. Beauties® can be easily cultivated by trimming them mechanically. Trimming creates more vigour and flowers, which is great for the larger pot sizes. Beauties® are true garden performers, but are also suitable for planters on a terrace or balcony.

Every variety is a great performer. Selected varieties are a better fit for retail and are perfect for bench-run sales. You'll recognize these varieties by the label *retail combo*.



Pot size
9 - 12 cm
3,5 - 4,5 inch



Retail ready
S 8 - 12 weeks
W 16 - 20 weeks



Flowering period
March - November



Varieties that combine great for retail



Hana Scarlet
SHISHI-02

10 - 17 cm
4 - 6,5 inch



Kate
HILBEAKATE

10 - 17 cm
4 - 6,5 inch



Melinda
BILBEAMELIND

10 - 17 cm
4 - 6,5 inch



Sherisé
HILBEASHER

NEW
Retail combo

8 - 12 cm
3 - 4,5 inch



Tasha
HILTASHA

Retail combo

10 - 17 cm
4 - 6,5 inch



Tiiu
HILARIAN

Retail combo

10 - 17 cm
4 - 6,5 inch



Tyra
HILBEATYR

10 - 17 cm
4 - 6,5 inch



Vida
HILBEAVIDA

10 - 17 cm
4 - 6,5 inch



Kahori
HOLKAHORI

10 - 17 cm
4 - 6,5 inch



Kahori Pink
HOLKAHORIPINK

10 - 17 cm
4 - 6,5 inch



Kahori Scarlet
HOLKAHORISCARLET

10 - 17 cm
4 - 6,5 inch



Tyra & Vida



Kate



Flow®
Dianthus



Premium Dianthus with stunning appearance

Flow® is a true premium Dianthus. The beautiful well-balanced foliage combined with large double flowers in a huge diversity of stunning colours, make this product truly unique. Flow® is easy to grow, and in general 2 weeks faster to finish comparing to the Adorable Series. Flow® needs a slightly higher temperature during cultivation than other Dianthus varieties. During cultivation pinch once to create the true full premium Dianthus. The Flow® varieties are versatile in use and perfect to place indoor or on a balcony or terrace.

The complete Flow® assortment is perfect for retail and bench-run sales.



Pot size
12 - 15 cm
5 - 6 inch



Height
15 - 20 cm
6 - 8 inch



Retail ready
S 10 - 13 weeks
W 18 - 20 weeks



Flowering period
April - October

Apella Beach
HILBECHAPELL



Blinky Beach
HILBECHBLI



Bondi Beach
HILBECHBONDI



Crane Beach
HILBEACHCRA



Miami Beach
HILBECHMIAMI



South Beach
HILBECHSOUTH



Key features

- Unique premium Dianthus
- Perfect for indoor and outdoor use
- Suitable for larger pot sizes
- Large double flowers in stunning colours and bicolours



Scan and discover more
about the Flow® Series

Variety specifications
are outlined at page 95

Grace Bay



Glen Bay
HILBECHWAIK



Golden Bay
HILBECHMAY



Grace Bay
HILBECHGRA



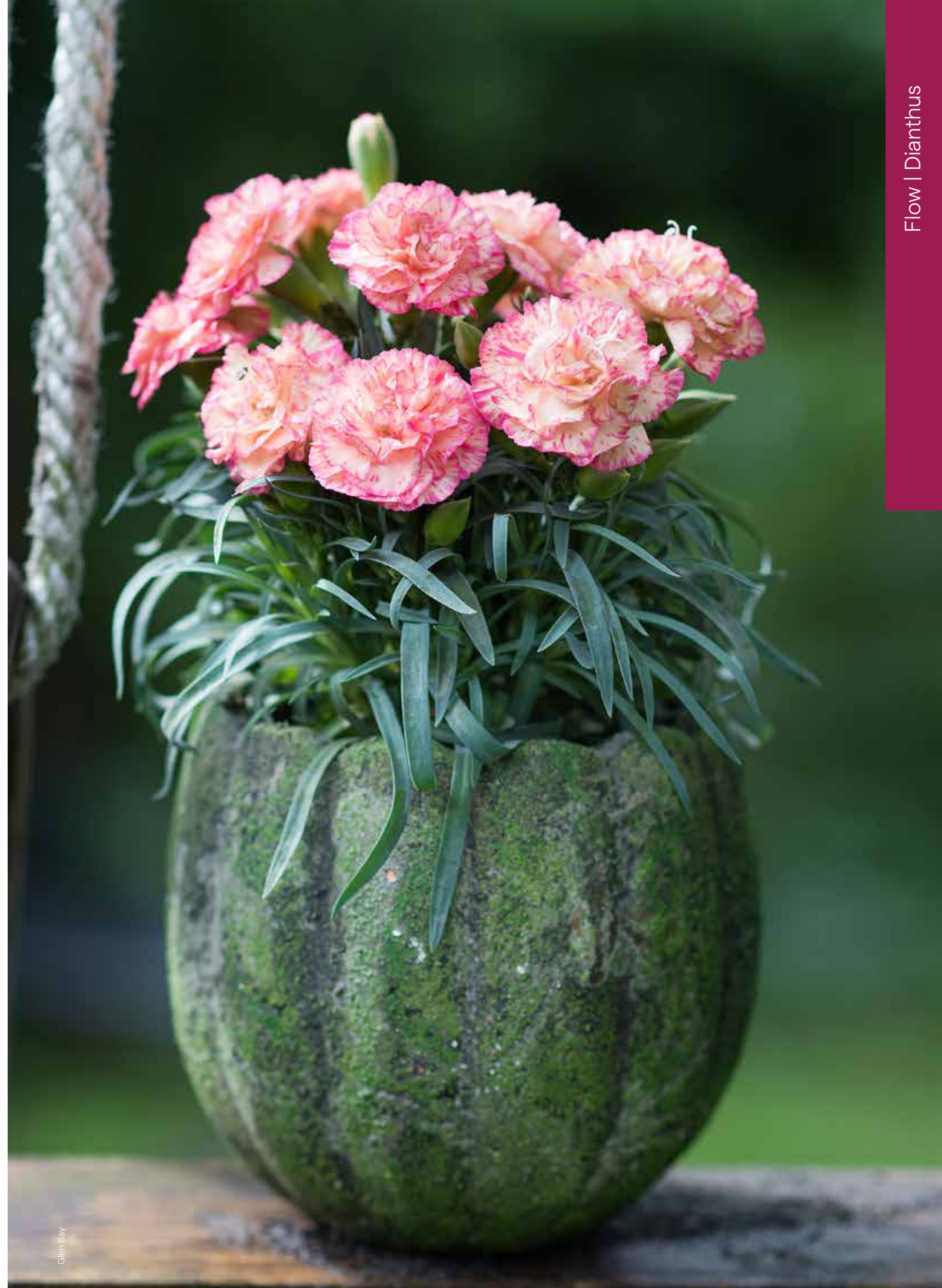
Shark Bay
HILBECHCANNO



White Bay
HILBECHWHI



Apella Beach & White Bay



Glen Bay



Odessa®

Dianthus

Odessa

The perfect Dianthus series for the garden

Odessa® is a vigorous and taller garden Dianthus for bigger pot sizes, that produces a large number of beautiful flower buds. Resulting in a full plant with many flowers and a long flowering period to boot.



Pot size
12 - 17 cm
4,5 - 6,5 inch



Retail ready
S 10 - 14 weeks
W 18 - 22 weeks



Flowering period
March - November



Odessa Amy
HILOODEAMY

20 - 30 cm
8 - 12 inch



Odessa Easy Pink
ODESSA EASY PINK

20 - 30 cm
8 - 12 inch



Odessa Pure
HILPURE

20 - 30 cm
8 - 12 inch



Odessa Red
ODESSARED

20 - 30 cm
8 - 12 inch



Odessa Twiggy
HILODETWI

15 - 20 cm
6 - 8 inch

Key features

- Vigorous tall garden Dianthus
- Large double flowers
- Grown year round



Scan and discover more
about Odessa®

Variety specifications
are outlined at page 96



Sunflor®

Dianthus

Sunflor

Versatile Dianthus that can be used
indoor and outdoor

Sunflor® is a versatile Dianthus series because this Dianthus can be used both indoor and outdoor. The series is available in an extensive strong colourful assortment. The Sunflor® Series flowers from Spring until late Autumn, tolerates temperatures from -5 to -10 °C and has compact growing habits with a short crop time. These varieties are versatile and perfect for the garden, patio planters and indoor use.

Every Sunflor® is a great performer. Selected varieties are a better fit for retail and are perfect for bench-run sales. You'll recognize these varieties by the label *retail combo*. Within the Sunflor® assortment there are two retail combinations.



Pot size
9 - 12 cm
3,5 - 5 inch



Retail ready
S 8 - 12 weeks
W 16 - 18 weeks



Flowering period
March - November



Varieties that
combine great
for retail



Allura
ALLURA

15 - 20 cm
6 - 8 inch



Amber
HILAMBER

Retail
combo

15 - 20 cm
6 - 8 inch



Beetle
HILBEETL

Retail
combo

15 - 20 cm
6 - 8 inch



Bianca
KOBIANCA

15 - 20 cm
6 - 8 inch



Charmy
HILCHARM

Retail
combo

15 - 20 cm
6 - 8 inch



Cody
HILCODY

15 - 18 cm
6 - 7 inch

Key features

- Extremely broad, diverse assortment
- Suitable for indoor and outdoor
- Select your own mix
- Contains typical compact, retail, hybrid and garden types



Scan and discover more
about Sunflor®

Variety specifications
are outlined at page 96 - 97



Cosmos
KOCOSMO

Retail
combo

15 - 20 cm
6 - 8 inch



Desire
HILDES

Retail
combo

15 - 20 cm
6 - 8 inch



Dynamite
HILDYNA

Retail
combo

15 - 20 cm
6 - 8 inch



Luigi
HILLUIGI

15 - 20 cm
6 - 8 inch



Megan
HILMEGANSUN

Retail
combo

15 - 20 cm
6 - 8 inch



Norah
HILNORAH

15 - 20 cm
6 - 8 inch



Edberg
HILEDBE

Retail
combo

15 - 20 cm
6 - 8 inch



Esta
KOES

Retail
combo

15 - 18 cm
6 - 7 inch



Evert
HILEVERT

Retail
combo

15 - 20 cm
6 - 8 inch



Orinoco
HILORIN

15 - 20 cm
6 - 8 inch



Red Allura
HILREAL

15 - 20 cm
6 - 8 inch



Red Bull
HILREBU

15 - 20 cm
6 - 8 inch



Faganza
FAGANZA

Retail
combo

15 - 20 cm
6 - 8 inch



Finesse
FINESSE

15 - 20 cm
6 - 8 inch



Fygi
HILFYGI

15 - 20 cm
6 - 8 inch



Harper
HILHARP

15 - 20 cm
6 - 8 inch



Kaylee
HILKAYLEE

Retail
combo

15 - 20 cm
6 - 8 inch



Lady Beetle
HILFLABE

NEW

Retail
combo

15 - 20 cm
6 - 8 inch



Sunflor Assortment



Red Esta

HILREES

Retail
combo

15 - 20 cm
6 - 8 inch



Riley

HILRILE

Retail
combo

15 - 20 cm
6 - 8 inch



Serena

HILSEREN

Retail
combo

15 - 20 cm
6 - 8 inch



Syklar

HILSKYL

15 - 20 cm
6 - 8 inch



Sofia

HILSOFIA

Retail
combo

15 - 18 cm
6 - 7 inch



Vivre

HILVIVRE

15 - 20 cm
6 - 8 inch



Vulcano

HILVULCA

15 - 20 cm
6 - 8 inch



Bling Bling

BLINGBLING

17 - 25 cm
6,5 - 10 inch



Cerise Bling Bling

HILCERISLBL

17 - 25 cm
6,5 - 10 inch



Orange Bling Bling

HILORBLI

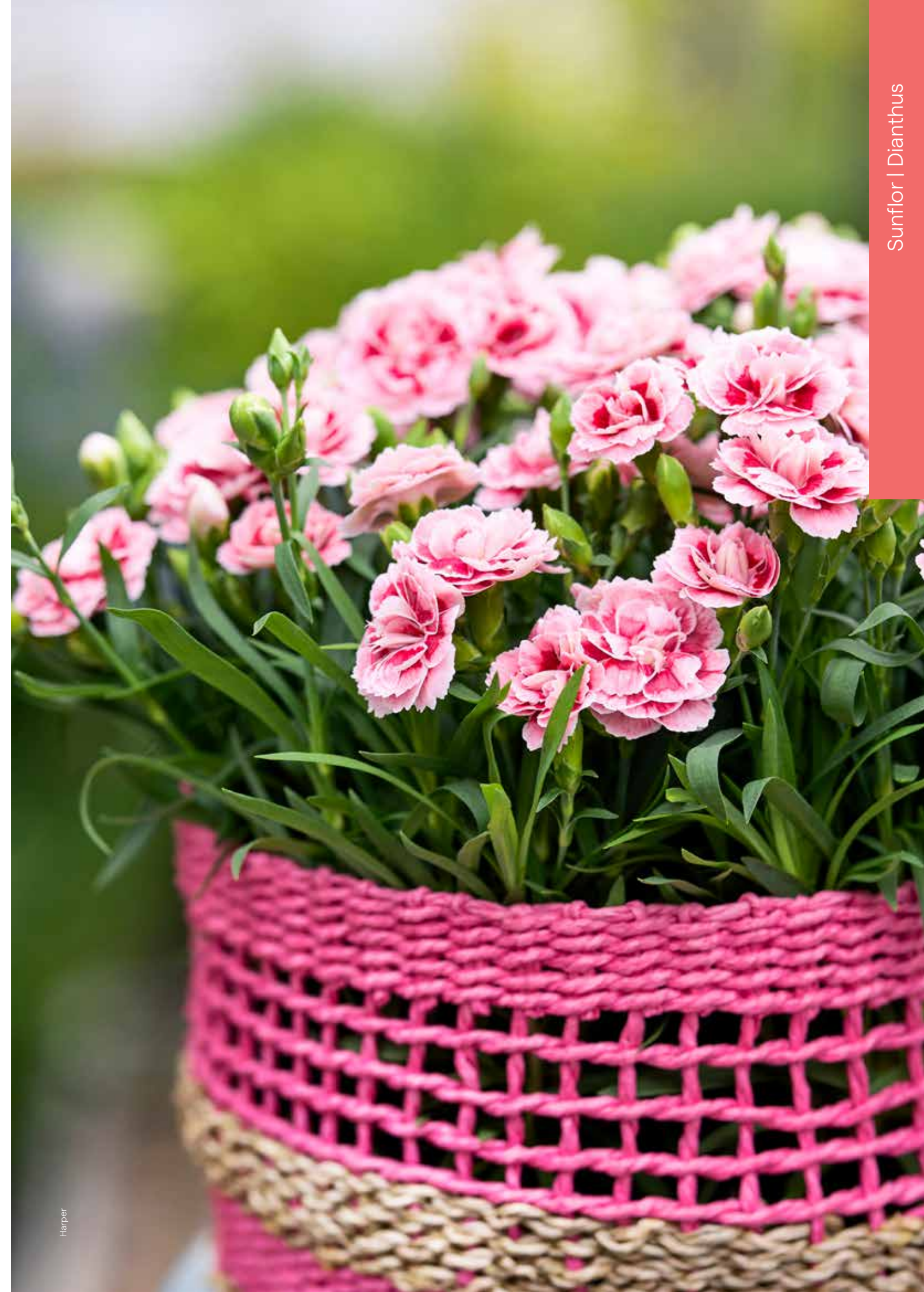
17 - 25 cm
6,5 - 10 inch



Yellow Bling Bling

HILYELBLBL

17 - 25 cm
6,5 - 10 inch





MOOODZ®

Echinacea



Fast flowering Echinacea with strong colours

The Echinacea MOOODZ® Series is an easy growing, fast flowering Echinacea from tissue culture. This plant is more vigorous and creates more flower buds compared to Echinacea from seed. These uniform varieties don't require vernalisation. Combine these Echinacea in a garden or in a large patio planter.

Every MOOODZ® is a great performer. Selected varieties are a better fit for retail and are perfect for bench-run sales. You'll recognize these varieties by the label *retail combo*.



Pot size
17 - 19 cm
6,5 - 7,5 inch



Retail ready
12 - 14 weeks



Flowering period
May - September



Varieties that
combine great
for retail



Awake
HILMOOAWAK

Retail
combo

35 - 45 cm
14 - 18 inch



Cheerful
HILMOOCHEE

NEW

Retail
combo

30 - 35 cm
12 - 14 inch



Cosy
HILMOOCOSY

35 - 45 cm
14 - 18 inch



Courage
HILMOOCOUR

Retail
combo

35 - 45 cm
14 - 18 inch



Devotion
HILMOODEVOT

NEW

Retail
combo

35 - 45 cm
14 - 18 inch



Dream
HILMOODREA

35 - 45 cm
14 - 18 inch

Key features

- Easy to grow varieties
- Good branching and rich flowering
- Fast flowering Echinacea



Scan and discover more
about the MOOODZ® Series

Variety specifications
are outlined at page 97



Glory
HILMOOGLOR

Retail
combo

35 - 45 cm
14 - 18 inch



Mediation
HILMOOMEDI

Retail
combo

30 - 35 cm
12 - 14 inch



Motivation
HILMOOMOTIV

Retail
combo

35 - 45 cm
14 - 18 inch



Peace
HILMOOPEA

Retail
combo

35 - 45 cm
14 - 18 inch



Satisfy
HILMOOSATI

Retail
combo

45 - 55 cm
18 - 22 inch



Sympathy
HILMOOSYMP

Retail
combo

45 - 55 cm
18 - 22 inch



Motivation, Courage & Peace



Mediation

Garvinea® Cheeky

Gerbera



Cheeky mini flowers and high flower count

The Garvinea® Cheeky has a compact foliage and shows its cheeky mini flowers from Spring until Frost. This series is suitable for cultivation in smaller pot sizes compared to other Garvinea® Series. The strong Garvinea® genetics form the basis of this uniform plant.

Don't be misled by the cuteness, because the Cheeky Series has the highest flower count of all Garvinea® Series.



Pot size
12 - 17 cm
4,5 - 6,5 inch



Flower size
5 cm
2 inch



Retail ready
S 7 - 11
W 11 - 13



Flowering period
May - September



Cheeky Magenta
CHEMAG20AA



30 - 35 cm
12 - 14 inch



Cheeky Orange
CHEORA20AA



35 - 40 cm
14 - 16 inch



Cheeky Red
CHERED20AA



30 - 35 cm
12 - 14 inch



Cheeky Yellow
CHEYEL20AA



25 - 30 cm
10 - 12 inch

Key features

- Garvinea with smaller flowers
- Highest flower count in Garvinea® Series
- Suitable for cultivation in smaller pot sizes



Scan and discover more about Garvinea® Cheeky

Variety specifications are outlined at page 98

Garvinea® Majestic

Gerbera

Garvinea.
MAJESTIC SERIES

Unique garden gerbera with elegant double flowers

The Garvinea® Majestic Series is a strong garden plant with elegant double flowers. As you can expect from the Garvinea® it creates long-lasting flowers, attracts friendly pollinators and has great weather tolerance. These are truly unique genetics.

The double flowered Majestic performs best in the garden, but suits a container on a patio just as well.



Pot size
14 - 21 cm
5,5 - 8 inch



Flower size
6 - 9 cm
2,5 - 3,5 inch



Retail ready
S 9 - 13 weeks
W 13 - 15 weeks



Flowering period
May - September



Majestic Burgundy
MAJBUR20AA



35 - 40 cm
14 - 16 inch



Majestic Light Pink
MAJLIP20AA



30 - 35 cm
12 - 14 inch



Majestic Yellow
MAJYEL20AA



30 - 35 cm
12 - 14 inch



Majestic Purple
MAJPUR21AA



35 - 40 cm
14 - 16 inch

NEW

Key features

- Great weather tolerance
- Large long-lasting double flowers
- Attracts bees, butterflies and other pollinators



Scan and discover more
about Garvinea® Majestic

Variety specifications
are outlined at page 98

Garvinea® Sweet

Gerbera

Garvinea.
SWEET SERIES

Robust Garden Gerbera with countless long-lasting large flowers

Garvinea® is the only true Garden Gerbera on the market. With great weather tolerance, Garvinea® provides lots of happy colours from early Spring until Frost. This robust garden plant offers countless long-lasting large flowers. Garvinea® attracts friendly pollinators such as bees and butterflies. At the same time it's highly resistant to pests and diseases.

This Gerbera is an excellent choice for garden borders and great for planting in outdoor containers.



Pot size
14 - 21 cm
5,5 - 8 inch



Retail ready
S 8 - 12
W 12 - 14



Flowering period
March - November



Sweet Caroline
GARSWEETCARO



8 - 9 cm
3 - 3,5 inch
30 - 35 cm
12 - 14 inch



Sweet Fiesta
SWEET FIESTA



6 - 8 cm
2,5 - 3 inch
35 - 40 cm
14 - 16 inch



Sweet Frosting
SWEET FROSTING



6 - 8 cm
2,5 - 3 inch
35 - 40 cm
14 - 16 inch



Sweet Glow
GARSGLOW



8 - 9 cm
3 - 3,5 inch
30 - 35 cm
12 - 14 inch



Sweet Heart
GARHEART



8 - 9 cm
3 - 3,5 inch
30 - 35 cm
12 - 14 inch



Sweet Honey
GARHO



8 - 9 cm
3 - 3,5 inch
30 - 35 cm
12 - 14 inch

Key features

- High colour impact in the garden
- Great weather tolerance
- Highly resistant to pests & diseases
- Flowers continuously from Spring until Frost



Scan and discover more about Garvinea® Sweet

Variety specifications are outlined at page 98



Sweet Love
GARSWLOVE



8 - 9 cm
3 - 3,5 inch
30 - 35 cm
12 - 14 inch



Sweet Memories
GARSWEETMEMO



8 - 9 cm
3 - 3,5 inch
30 - 35 cm
12 - 14 inch



Sweet Sixteen
GARSIXTEEN



8 - 9 cm
3 - 3,5 inch
30 - 35 cm
12 - 14 inch



Sweet Smile
GARSMILE



8 - 9 cm
3 - 3,5 inch
35 - 40 cm
14 - 16 inch



Sweet Sparkle
GARSWSPARKLE



8 - 9 cm
3 - 3,5 inch
35 - 40 cm
14 - 16 inch



Sweet Spice
GARSPICE



8 - 9 cm
3 - 3,5 inch
35 - 40 cm
14 - 16 inch



Sweet Sunset
SWEET SUNSET



6 - 8 cm
2,5 - 3 inch
35 - 40 cm
14 - 16 inch



Sweet Surprise
GARSSURPRISE



8 - 9 cm
3 - 3,5 inch
30 - 35 cm
12 - 14 inch



Sweet Vibe
GARSWVIBE



8 - 9 cm
3 - 3,5 inch
35 - 40 cm
14 - 16 inch

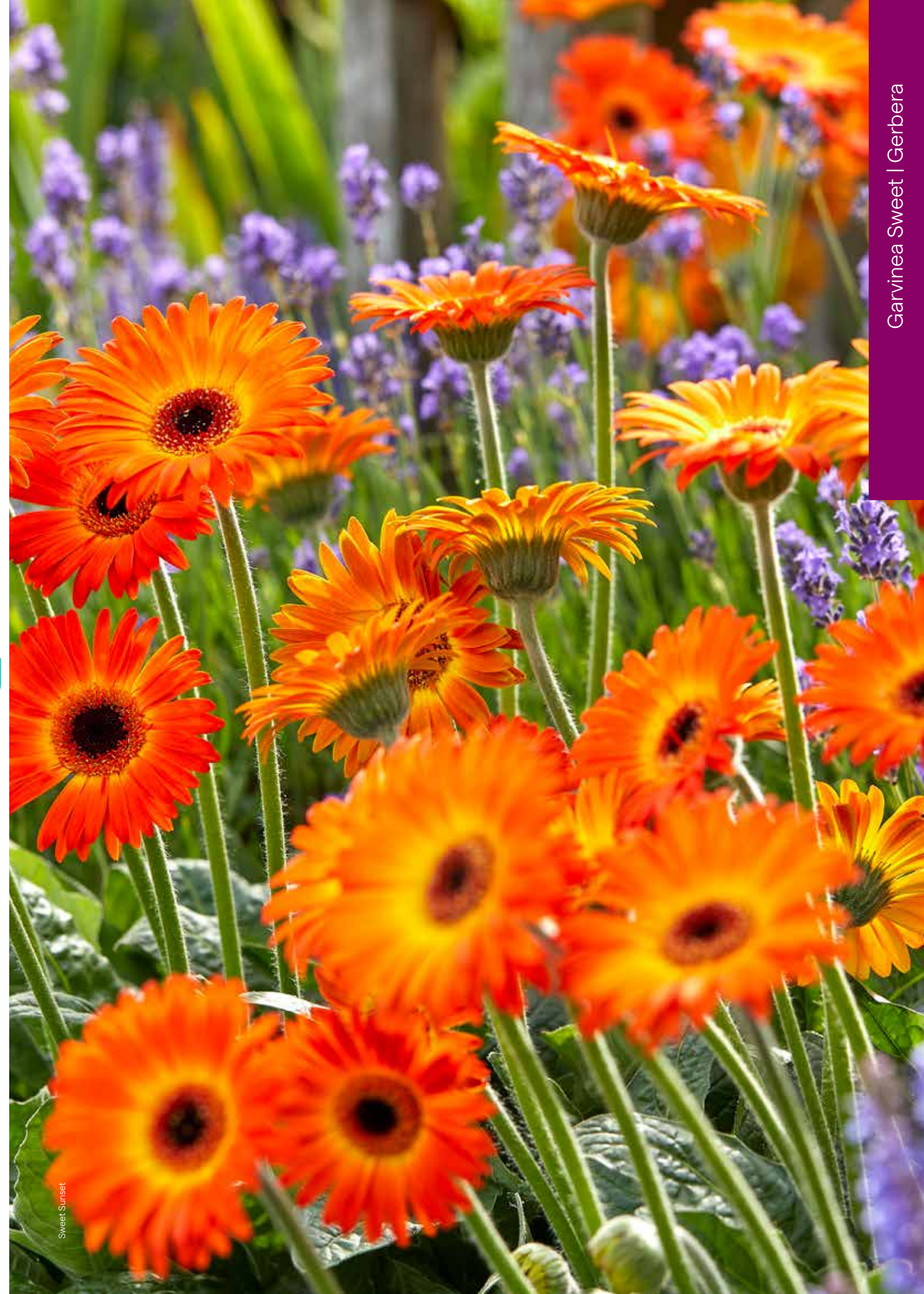


5 - 6 cm
2 - 2,5 inch
30 - 35 cm
12 - 14 inch

Classic Femmy

CLASSIC FEMMY

Garvinea® Classic Femmy is the hot pink double flowered variety of the Garvinea®. The only difference with the Garvinea® Sweet is that the flowers are slightly smaller, but that's compensated by a tremendous amount of flowers.



Sweet Sunset

Patio Gerbera

Gerbera

PATIO

Gerbera

Unique voluminous patio plant
with stunning large flowers

Patio Gerberas are unique voluminous plants with stunning large flowers. Patio Gerberas are available in a wide range of varieties, from solid colours to beautiful bicolours. Clustered in large containers, Patio Gerberas offer a great burst of beauty. The long-lasting, successive flowers will bloom for months.

The name says it all: the Patio Gerbera performs best in a planter on a patio or balcony.




Pot size
19 - 30 cm
7,5 - 12 inch



Retail ready
S 12 - 16 weeks
W 16 - 20 weeks



Flowering period
May - September




Bighorn
BIGHORN




12 - 13 cm
4,5 inch

50 - 60 cm
20 - 23,5 inch



Capitol Reef
CAPITOL REEF



12 - 13 cm
4,5 inch

40 - 50 cm
16 - 20 inch




Daintree
HILDAIN NEW



10 - 12 cm
4 inch

45 - 50 cm
18 - 20 inch



Fundy
FLOFUNDY




11 - 12 cm
4 inch

45 - 50 cm
18 - 20 inch



Glacier
FLOGLACIER



12 - 13 cm
4,5 inch

50 - 55 cm
20 - 22 inch



Great Smoky Mountain
FLOSMOKY



10 - 11 cm
4 inch

50 - 55 cm
20 - 22 inch

Key features

- Instant 'Wow!' effect
- Flowering from Spring until Autumn
- Pick flowers for a bouquet
- Huge and stylish flowers up to 16 cm (6 inch)



Scan and discover more
about the Patio Gerbera

Variety specifications
are outlined at page 99



Hot Springs

HILHOTSP

NEW



12 - 16 cm
6 inch

45 - 50 cm
18 - 20 inch



Karoo

FLORKAROO



12 - 13 cm
4,5 inch

45 - 60 cm
18 - 23,5 inch



Kruger

FLOKRUGER



13 - 14 cm
5 inch

40 - 50 cm
16 - 20 inch



Orange County

ORANGE COUNTY



9 - 16 cm
3,5 - 6,5 inch

45 - 50 cm
18 - 20 inch



Painted Desert

PAINTED DESERT



9 - 16 cm
3,5 - 6,5 inch

45 - 50 cm
18 - 20 inch



Pinnacles

PINNACLES



9 - 16 cm
3,5 - 6,5 inch

50 - 55 cm
20 - 22 inch



Sedona

SEDONA



12 - 13 cm
4,5 inch

50 - 60 cm
20 - 23,5 inch



Serengeti

FLOGERI



9 - 10 cm
3,5 inch

50 - 55 cm
20 - 22 inch



Volcanoes

FLOCANOES



13 - 14 cm
5 inch

45 - 50 cm
18 - 20 inch



Patio Gerbera Glorious

Gerbera

GLORIOUS PATIO

Gerbera

Patio Gerbera Glorious is the double flowered diva on your patio

The Patio Gerbera Glorious is a diva on your patio. This series is an addition to the existing unique Patio Gerbera Series. The stylish and voluminous plants, with stunning double flowers up to 16 cm (6 inch), stand out in the crowd and catch everyone’s eye on a terrace.

The Patio Gerbera is perfect to combine in a mixed patio planter or to be used as stand alone item. With its show-stopping flowers, Patio Gerbera Glorious are a true retail favourite.



Pot size
19 - 30 cm
7,5 - 12 inch



Retail ready
S 12 - 16
W 16 - 20



Flowering period
May - September



Glorious Light Pink
GLOLP121AA

NEW



10 - 11 cm
4 inch
40 - 45 cm
16 - 18 inch



Glorious Orange
GLOORA20AA



9 - 16 cm
3,5 - 6 inch
40 - 45 cm
16 - 18 inch



Glorious Purple
GLOPUR20AA



9 - 16 cm
3,5 - 6 inch
40 - 45 cm
16 - 18 inch



Glorious White
GLOYEL20AA



9 - 16 cm
3,5 - 6 inch
30 - 35 cm
12 - 14 inch



Glorious Yellow
GLOWHI20AA



9 - 16 cm
3,5 - 6 inch
40 - 45 cm
16 - 18 inch

Key features

- Huge stylish double flowers
- Pick flowers for a bouquet
- Rich flowering from Spring until Autumn



Scan and discover more about the Patio Gerbera Glorious

Variety specifications are outlined at page 98

Glorious White, Glorious Yellow & Glorious Orange



Flori Line®

Gerbera

Key features

- Strong solid colours and unique bicolours
- High uniformity in timing and plant size
- Available in various sizes: giant to micro
- Synchronized flowering for bench-run sales



Scan and discover more about Flori Line®

Variety specifications are outlined at page 99

Flori Line®

Highly uniform gerbera

Flori Line® is a highly uniform pot gerbera. This series is the most extensive range of its kind. The Flori Line® Series consists of the most vivid colours and well-defined bicolours on the market. Flori Line® varieties are well-known for their perfectly balanced proportioned flowers, foliage and year-round availability.

The Flori Line® Series is available from Giant to Micro:
from big to small, there is a size for all.



Giant

Pot size
15 - 17 cm
6 - 6,5 inch

Height
22 - 26 cm
8,5 - 10 inch

Flower size
12 - 14 cm
5 - 5,5 inch

Retail ready*
S 15 - 16 weeks
W 15 - 17 weeks
*from sowing



Maxi

Pot size
12 - 15 cm
4 - 5 inch

Height
20 - 24 cm
8 - 10 inch

Flower size
8 - 11 cm
3 - 4,5 inch

Retail ready*
S 13 - 14 weeks
W 14 - 16 weeks



Midi

Pot size
10 - 13 cm
4 - 5 inch

Height
18 - 22 cm
7 - 8 inch

Flower size
7 - 9 cm
2,5 - 3,5 inch

Retail ready*
S 13 - 14 weeks
W 14 - 16 weeks



Mini

Pot size
9 - 12 cm
3,5 - 5 inch

Height
14 - 18 cm
5 - 7 inch

Flower size
5 - 7 cm
2 - 2,5 inch

Retail ready*
S 12 - 13 weeks
W 13 - 15 weeks



Micro

Pot size
6 - 10 cm
2 - 4 inch

Height
12 - 16 cm
5 - 6 inch

Flower size
3 - 5 cm
1 - 2 inch

Retail ready*
S 12 - 13 weeks
W 13 - 15 weeks

Giant Series

Giants will definitely be a favourite at retail, because of its enormous attention-grabbing appearance and its versatility. The plants are strong, voluminous and vigorous and they carry big and bombastic flowers in stunning colours.

Combine a few Giants together in a pot to create a stunning flower arrangement.



Pot size
15 - 17 cm
6 - 6,5 inch



Height
22 - 26 cm
8,5 - 10 inch



Flower size
12 - 14 cm
5 - 5,5 inch



Retail ready
S 10 - 11 weeks
W 10 - 12 weeks



Giant Coral



Giant Coral BC



Giant Golden Yellow BC

NEW



Giant Orange



Giant Orange BC



Giant Pink



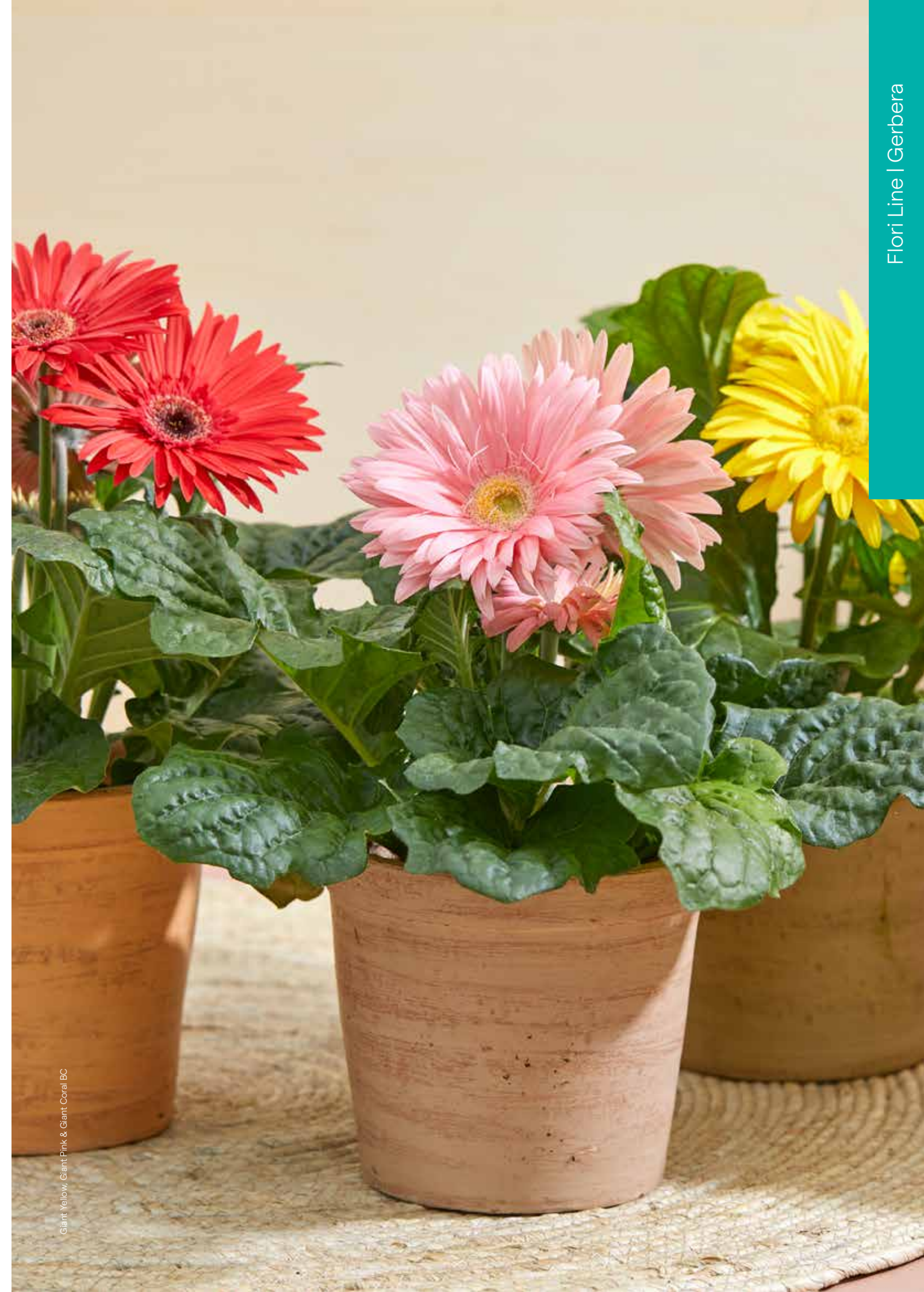
Giant Red



Giant White



Giant Yellow



Giant Yellow, Giant Pink & Giant Coral BC

Maxi Series

If you're looking for a wide selection of eye-catching and bright colours, take a look at our Flori Line® Maxi assortment. Spectacular colours, generous flowers, combined with a strong plant.



Pot size
12 - 15 cm
4 - 5 inch



Height
20 - 24 cm
8 - 9,5 inch



Flower size
8 - 11 cm
3 - 4,5 inch



Retail ready
S 8 - 9 weeks
W 9 - 11 weeks



Maxi Coral



Maxi Dark Purple



Maxi Hot Pink



Maxi Light Pink BC



Maxi White



Maxi White BC



Maxi Yellow



Maxi Yellow BC



Maxi Dark Fireball BC



Maxi Fireball BC



Maxi Eyecatcher
Purple BC



Maxi Eyecatcher
Red BC



Maxi Lilac BC



Maxi Orange



Maxi Orange BC

NEW



Maxi Pink



Maxi Pink BC



Maxi Purple



Maxi Red

NEW



Maxi Red BC



Maxi White, Maxi Red & Maxi Orange BC

Midi Series

The colourful look of the Flori Line® Midi will get you hooked. The Midi varieties are uniform and well balanced like the Flori Line® Maxi, but due to the slightly smaller plant and flower size, it's used for smaller pot sizes.



Pot size
10 - 13 cm
4 - 5 inch



Height
18 - 22 cm
7 - 8 inch



Flower size
7 - 9 cm
3 - 3,5 inch



Retail ready
S 8 - 9 weeks
W 9 - 11 weeks



Midi Dark Purple



Midi Eyecatcher
Dark Purple BC



Midi Lavender BC



Midi Light Pink BC



Midi Lilac BC



Midi Orange



Midi Orange BC



Midi Pink



Midi Pink BC



Midi Red



Midi Red BC



Midi White



Midi White BC



Midi Yellow



Midi Yellow BC



Midi Eyecatcher
Red BC



Midi Dark Fireball BC



Midi Fireball BC



Midi Eyecatcher
Twilight BC



Midi Eyecatcher
Purple BC



Midi Monet BC



Midi Bicolour BC



Mini Series

The smaller flowers of Flori Line® Mini make it the perfect match for floral arrangements or cute mixed planters combined with other plants. Similar to the other Flori Lines®, the Mini is highly uniform in timing and plant size.



Pot size
9 - 12 cm
3,5 - 5 inch



Height
14 - 18 cm
5 - 7 inch



Flower size
5 - 7 cm
2 - 3,5 inch



Retail ready
S 7 - 8 weeks
W 8 - 10 weeks



Mini Dark Purple BC



Mini Hot Pink



Mini Lilac



Mini Lilac BC



Mini Orange



Mini Orange BC

NEW



Mini Pink



Mini Pink BC



Mini Red



Mini Red BC



Mini White



Mini White BC



Mini Yellow



Mini Yellow BC



Mini Eyecatcher
Hot Pink BC



Mini Eyecatcher
Red BC



Mini Contour BC



Mini Yellow BC

Micro Series

This tiny Micro Gerbera is a true powerhouse, with its long shelf life there are many retail possibilities. It's also a versatile gerbera for cultivation. Choose the pot size that fits your program between 6 - 10 cm (2 - 4 inch) the Gerbera will adjust accordingly, but will always maintain its cute appearance.



Pot size
6 - 10 cm
2 - 4 inch



Height
12 - 16 cm
5 - 6 inch



Flower size
3 - 5 cm
1 - 2 inch



Retail ready
S 7 - 8 weeks
W 8 - 10 weeks



Micro Lilac BC



Micro Orange



Micro Orange BC



Micro Pink



Micro Pink BC



Micro Red



Micro Red BC



Micro White



Micro Yellow



Micro Yellow BC



Micro Margarita



Micro Sunrise



Micro Red BC, Micro Yellow BC & Micro Pink BC

Beautiful Mixes

Flori Line® is available in various bold mixes for several pot sizes. With our best genetics and colours we've compiled mixes that are excellent for retail. The Select Mixes are the best genetics combined for bench-run sales. The Seasonal Mixes are created especially for the retail based on the seasonal trends to inspire retail and consumers. All the mixes, have the same strong key features:

- High uniformity in timing and plant size
- Well-balanced key colours
- Strong, non-stretching flower stems



Midi Specialty Mix



Midi Pink Splash Mix



Select Mix
available in Maxi, Midi, Mini & Micro



Select Mix BC
available in Maxi, Midi & Mini



Spider Mix
available in Maxi



Sundayz®

Gerbera

Key features

- Long-lasting double flowers
- Year round available
- Up to 5 weeks longer shelf life compared to single flowered pot gerbera



Scan and discover more about Sundayz®

Variety specifications are outlined at page 100

Midi Sundayz® Berries in Cream



SUNDAYZ
double flowers
double joy

Colourful long-lasting double flowers

This colourful Gerbera Series offers long-lasting double flowers for bright coloured displays. Since the double flowers have less pollen, the shelf life is longer compared to the single type Flori Line® Series. Sundayz® can be grown all year round.

Sundayz® has a great indoor-outdoor versatility: a fun splash of colour in the living room, on a windowsill or on a balcony or terrace table.



Maxi

Pot size
12 - 15 cm
4,5 - 6 inch

Height
20 - 24 cm
8 - 9 inch

Flower size
8 - 11 cm
3 - 4,5 inch

Retail ready*
S 13 - 14 weeks
W 14 - 16 weeks

*from sowing



Midi

Pot size
10 - 13 cm
4 - 5 inch

Height
18 - 22 cm
7 - 8 inch

Flower size
7 - 9 cm
3 - 3,5 inch

Retail ready*
S 13 - 14 weeks
W 14 - 16 weeks



Mini

Pot size
9 - 12 cm
3,5 - 4,5 inch

Height
14 - 18 cm
5 - 6 inch

Flower size
5 - 7 cm
2 - 3 inch

Retail ready*
S 12 - 13 weeks
W 13 - 15 weeks

Maxi & Midi Series

The Sundayz® Maxi and Midi are available in a strong solid red and purple.
The large double flowers are a real eyecatcher. The cute bicolour mix Berries 'n Cream is ideal for all the lovable holidays and is real eye candy.



Maxi Sundayz® Red



Midi Sundayz® Berries 'n Cream



Midi Sundayz® Purple



Midi Sundayz® Red

Mini Series

Mini Sundayz® are strong solid colours suitable for smaller pot sizes.
Their double flowers are impressive. The cute bicolour mix makes it easy to create a cute mixed arrangement for retail.



Mini Sundayz® Bicolour



Mini Sundayz® Lilac



Mini Sundayz® Orange



Mini Sundayz® Pink



Mini Sundayz® Purple



Mini Sundayz® Red



Mini Sundayz® White



Mini Sundayz® Yellow



Midi Sundayz® Berries 'n Cream



Mini Sundayz® Lilac

It's all in the Mix!

To help you get ready for retail we've created these winning mixes for different pot sizes. All the popular and strong solid colours combined in one uniform mix. Ideal for floral arrangements and mixed planters both for indoor and outdoor use.



Maxi Sundayz® Mix



Midi Sundayz® Mix



Mini Sundayz® Mix



Micro Sundayz® Mix



Mini Sundayz® Mix



JWLS®
Helleborus

JWLS

HELLEBORUS

Helleborus JWLS® is the perfect winter perennial

The Helleborus JWLS® Series varieties are displaying unique characteristics. These true perennials are heat-tolerant and, since they are from tissue culture, suitable for controlled growth by programmed cultivation. Take for instance the Winterbells. This variety is truly unique, because Winterbells starts flowering in September and has a flowering period up to 7 months. Helleborus JWLS® is the perfect winter-flowering perennial for the garden.



Pot size
17 - 19 cm
6,5 - 7,5 inch



Height
50 - 55 cm
20 - 22 inch



Retail ready
30 - 35 weeks



Dacaya
HILJWLSDACAY



Flowering period
January - April



Guess
HILJWLSGUESS



Flowering period
November - March



Winterbells
WINTERBELLS



Flowering period
September - April

Key features

- Suitable for controlled growth
- Flowering period up to 7 months
- Extremely heat and cold tolerant



Scan and discover more
about the JWLS® Series

Variety specifications
are outlined at page 100

Winterbells



Awesome!®

Helleborus



Beautiful large white flowers

The Helleborus Awesome!®, or Christmas Rose, starts flowering in November. Therefore it has a perfect timing for Christmas and holiday sales. This Helleborus from tissue culture is highly uniform and produces more flowers, compared to seed raised Helleborus. Awesome!® are nicely developed plants which ensure extremely rich filled pots with beautiful large white flowers.



Pot size
15 - 17 cm
6 - 6,5 inch



Height
30 - 35 cm
12 - 14 inch



Retail ready
30 - 35 weeks



Flowering period
November - March



Aspen
HILNELASP



Snow Bird
HILNELSNOBI

Key features

- Suitable for controlled growth
- Extremely heat and cold tolerant
- Highly uniform and more vigour compared to seed raised Helleborus



Scan and discover more about the Awesome!® Series

Variety specifications are outlined at page 100





Glamour®

Helleborus

Key features

- Unique flower shapes
- Exceptional colour combinations
- Compact to medium plant habits



Scan and discover more about the Glamour® Series

Variety specifications are outlined at page 100



Exceptional colours and unique flower shapes

Helleborus Glamour® varieties have great ornamental value, an exceptional range of colours and unique flower shapes. This garden perennial starts flowering in December and keeps on flowering during Spring.

Helleborus Glamour® varieties give a touch of colour to your winter garden.



Pot size
17 - 19 cm
6,5 - 7,5 inch



Height
35 - 45 cm
14 - 18 inch



Retail ready
30 - 35 weeks



Flowering period
December - March



Ashwood Peach Cocktail
ASHWOODPEACHCOCKTAIL



Beaming Blush
GLAMBEAM



NEW



Bijoux
GLAMBIJOUX



NEW



Painted Bunting
PAINTEDBUNTING





Phoebe
PHOEBE



Picotee
PICOTEE



Stained Glass
STAINEDGLASS



Strawberry Moon
MYOHERE NYR



NEW



Bearing Blush



Stained Glass



Salgoon®

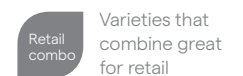
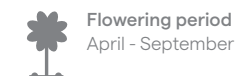
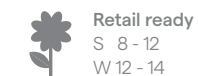
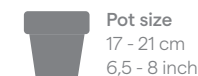
Salvia



Vigorous Salvia plants

The Salgoon® Series are fast flowering vigorous Salvia plants with many side shoots and with exceptionally long flowering stems. In each variety the stems, foliage and flowers have a beautiful contrasting dark colour. The Salgoon® Series grows uniformly and has a heavy bloom set. One cutting can easily fill a 21 cm (8 inch) pot. The Salvia is a hummingbird and bee friendly plant, which contributes to an environmental friendly garden. Salvia Salgoon® is a great garden performer, but suits a big planter as well.

Every Salgoon® is a great performer. Selected varieties are a better fit for retail and are perfect for bench-run sales. You'll recognize these varieties by the label *retail combo*.



Lake Baikal
TL990

NEW Retail combo

Compact



Lake Garda
TL993

NEW Retail combo

Compact



Lake Onega
TL992

NEW Retail combo

Compact



Lake Titicaca
TL991

NEW Retail combo

Compact

Key features

- Vigorous plant with many side shoots
- Attracts bees and butterflies
- Vivid colours in one uniform series
- One cutting can easily fill a 21 cm (8 inch) pot



Scan and discover more about the Salgoon® Series

Variety specifications are outlined at page 101



Lake Victoria
TL834

NEW
Retail
combo



Compact



Strawberry Lake
TL966

Retail
combo



Compact



Spencer Lake
TL832



Tall



Lake McKenzie
TL835



Tall



Lake Tahoe
TL831



Tall



Spencer Lake



Patio Gerbera *the finishing touch*

- Huge and stylish flowers up to 16 cm
- Rich flowering from Spring till Autumn
- Pick flowers for an indoor bouquet

Downloads

Visit our website to download images and other great materials which will support you with promoting our products.



Promotional Materials

Together we want to make your business successful. We've created promotional materials and retail inspiration to help you promote our products. Our Point of Sale (POS) materials include, among other items: flyers, product tags, banners for CC trolleys, pull-up banners, digital promotion and many more.

In need of a tailor-made solution? No problem! If you are a grower, exporter or retailer please feel free to contact us to discuss the promotional possibilities.



Pull-up banner



Digital promotion



Pot cover



Targeted campaign promotion



Product tags



Leaflets



What to order

HilverdaFlorist offers different types of starting material depending on crop, cultivation and market requirements. This is an overview of the materials which are available. Let our sales representatives advise you in the best plant material for your market and cultivation requirements.



There are cultivation manuals available for all our crops. Scan the QR-code for a quick download or contact your sales representative.

Crop	Original plant form	Young plant supply	
		Plug size	Tray size
Alstroemeria	Rhizome / TC	P5	45
Dianthus	URC	P2	128
Echinacea	TC	P4,5	84
Gerbera (Garvinea® / Patio Gerbera)	TC	Jiffy 4	112
		Jiffy 6	45
		P7	24
Gerbera (Flori Line® / Sundayz®)	Seed	Peat plug	144
Helleborus	TC	P5	45
Salvia	URC	P3	104



Plug



Tray



Seeds

Introductions 2022



Paraiso



Beach Valley

Crop	Series	Commercial Name	Variety Denomination	Colour	Plant habit	Height (cm)	Pot size (cm)	Common use	Retail ready (wks)	Flowering period
Alstroemeria	Inticancha®	Bryce	TESBRYCE	Orange	Medium	25 - 38	17 - 23	Patio, Garden	12 - 15	Mar - Oct
		Dark Purple	TESDARKLIN	Purple	Medium	25 - 38	17 - 23	Patio, Garden	12 - 15	Mar - Oct
		Doba	TESDOBA	Red	Medium	25 - 38	17 - 23	Patio, Garden	12 - 15	Mar - Oct
		Indigo	TESINDIG	Purple	Medium	25 - 38	17 - 23	Patio, Garden	12 - 15	Mar - Oct
		Machu	TESMACH	Pink	Medium	25 - 38	17 - 23	Patio, Garden	12 - 15	Mar - Oct
		Magic White	TESMAGWHI	White	Medium	25 - 38	17 - 23	Patio, Garden	12 - 15	Mar - Oct
		Maya	TESMAYA	White/pink	Medium	25 - 38	17 - 23	Patio, Garden	12 - 15	Mar - Oct
		Moon	TESMOONLI	White/purple	Medium	25 - 38	17 - 23	Patio, Garden	12 - 15	Mar - Oct
		Navayo	TESNAVA	Purple	Medium	25 - 38	17 - 23	Patio, Garden	12 - 15	Mar - Oct
		Paraiso	TESPARAI	Dark purple	Medium	25 - 38	17 - 23	Patio, Garden	12 - 15	Mar - Oct
	Inticancha® Sun Series	Passion	TESPASSION	White/purple	Tall	28 - 40	17 - 23	Patio, Garden	12 - 15	Mar - Oct
		Red	TESROBIN	Red	Medium	25 - 38	17 - 23	Patio, Garden	14 - 17	Mar - Oct
		Romance	TESROMANCE	Red	Medium	25 - 38	17 - 23	Patio, Garden	12 - 15	Mar - Oct
		Valentino	TESVALEN	Red	Medium	25 - 38	17 - 23	Patio, Garden	12 - 15	Mar - Oct
		Valletta	TESVAL	Red	Compact	22 - 33	17 - 23	Patio, Garden	12 - 15	Mar - Oct
		White Pink Blush	TESBLUSHIN	White/pink	Tall	28 - 40	17 - 23	Patio, Garden	12 - 15	Mar - Oct
		Havana	TESSUNHAVA	Yellow	Tall	25 - 38	17 - 23	Patio, Garden	12 - 15	Mar - Oct
		Malaga	TESMALA	Pink	Medium	25 - 38	17 - 23	Patio, Garden	12 - 15	Mar - Oct
		Sunday	TESSUNDAY	Purple	Medium	25 - 38	17 - 23	Patio, Garden	12 - 15	Mar - Oct
		Sunset	TESSUNSE	Yellow/orange	Medium	25 - 38	17 - 23	Patio, Garden	12 - 15	Mar - Oct
Alstroemeria	Summer Paradise® Summer Series	Indian Summer	TESRONTO	Yellow/red	Tall	50 - 60	17 - 23	Garden, Patio	15 - 18	May - Nov
		Summer Break	TESSUMBREAK	Pink	Tall	50 - 60	17 - 23	Garden, Patio	15 - 18	May - Nov
		Summer Breeze	TESSUMBRE	Yellow	Tall	50 - 60	17 - 23	Garden, Patio	15 - 18	May - Nov
		Summer Saint	TESSUMSAINT	Purple	Tall	50 - 60	17 - 23	Garden, Patio	15 - 18	May - Nov
		Summer Sky	TESSUMSKY	White	Tall	50 - 60	17 - 23	Garden, Patio	15 - 18	May - Nov
		Summer Snow	GASUMSNOW	Creme	Tall	50 - 60	17 - 23	Garden, Patio	15 - 18	May - Nov
	Summer Paradise® Valley Series	Beach Valley	TESSUMBEACH	Cream	Medium	35 - 45	17 - 23	Garden, Patio	15 - 18	May - Nov
		Holiday Valley	TESSUMHOLD	Orange	Medium	35 - 45	17 - 23	Garden, Patio	15 - 18	May - Nov
		River Valley	TESSUMRIVER	Pink	Compact	30 - 40	17 - 23	Garden, Patio	15 - 18	May - Nov
		Spring Valley	TESVALSPRIN	Yellow	Medium	35 - 45	17 - 23	Garden, Patio	15 - 18	May - Nov
		Times Valley	TESSVALTIME	White	Medium	35 - 45	17 - 23	Garden, Patio	15 - 18	May - Nov
		Valley Girl	TESVALGIRL	Orange	Medium	35 - 45	17 - 23	Garden, Patio	15 - 18	May - Nov

Introductions 2022



Sherisé

Crop	Series	Commercial Name	Variety Denomination	Colour	Plant habit	Height (cm)	Pot size (cm)	Common use	Retail ready (wks)	Flowering period
Dianthus	Adorable®	Cerise Mel	CFPC CERISE MEL	Cerise	Medium	15 - 20	12 - 15	Pot, Patio	S 12 - 15 / W 20 - 22	Apr - Oct
		Mel	CFPCMEL	Orange	Medium	15 - 20	12 - 15	Pot, Patio	S 12 - 15 / W 20 - 22	Apr - Oct
		Moonstone	CFPC MOONSTONE	White	Medium	15 - 20	12 - 15	Pot, Patio	S 12 - 15 / W 20 - 22	Apr - Oct
		Redcino	CFPC REDO	Red	Medium	15 - 20	12 - 15	Pot, Patio	S 12 - 15 / W 20 - 22	Apr - Oct
		Tess	CFPC TESS	Dark Purple	Medium	15 - 20	12 - 15	Pot, Patio	S 12 - 15 / W 20 - 22	Apr - Oct
		Yellow Mel	CFPC YELLOW MEL	Yellow	Medium	15 - 20	12 - 15	Pot, Patio	S 12 - 15 / W 20 - 22	Apr - Oct
	Beauties®	Hana Scarlet	SHISHI-02	Cerise	Compact	8 - 12	9 - 12	Garden, Patio	S 8 - 12 / W 16 - 20	Mar - Nov
		Kahori	HOLKAHORI	Magenta	Medium	10 - 17	9 - 12	Garden, Patio	S 8 - 12 / W 16 - 20	Mar - Nov
		Kahori Pink	HOLKAHORIPINK	Pink	Medium	10 - 17	9 - 12	Garden, Patio	S 8 - 12 / W 16 - 20	Mar - Nov
		Kahori Scarlet	HOLKAHORISCARLET	Cerise	Medium	10 - 17	9 - 12	Garden, Patio	S 8 - 12 / W 16 - 20	Mar - Nov
		Kate	HILBEAKATE	Pink	Medium	10 - 17	9 - 12	Garden, Patio	S 8 - 12 / W 16 - 20	Mar - Nov
Dianthus	Flow®	Melinda	HILBEAMELIND	Magenta	Medium	10 - 17	9 - 12	Garden, Patio	S 8 - 12 / W 16 - 20	Mar - Nov
		Sherisé	HILBEASHER	Red	Compact	8 - 12	9 - 12	Garden, Patio	S 8 - 12 / W 16 - 20	Mar - Nov
		Tasha	HILTASHA	Magenta	Medium	10 - 17	9 - 12	Garden, Patio	S 8 - 12 / W 16 - 20	Mar - Nov
		Tiiu	HILARIAN	Purple	Medium	10 - 17	9 - 12	Garden, Patio	S 8 - 12 / W 16 - 20	Mar - Nov
		Tyra	HILBEATYR	Red	Medium	10 - 17	9 - 12	Garden, Patio	S 8 - 12 / W 16 - 20	Mar - Nov
		Vida	HILBEAVIDA	Lilac	Medium	10 - 17	9 - 12	Garden, Patio	S 8 - 12 / W 16 - 20	Mar - Nov
	Flow®	Apella Beach	HILBECHAPELL	Green	Medium	15 - 20	12 - 15	Pot, Patio	S 10 - 13 / W 18 - 20	Apr - Oct
		Blinky Beach	HILBECHBLI	Dark Purple	Medium	15 - 20	12 - 15	Pot, Patio	S 10 - 13 / W 18 - 20	Apr - Oct
		Bondi Beach	HILBECHBONDI	Peach	Medium	15 - 20	12 - 15	Pot, Patio	S 10 - 13 / W 18 - 20	Apr - Oct
		Crane Beach	HILBECHCRA	Red	Medium	15 - 20	12 - 15	Pot, Patio	S 10 - 13 / W 18 - 20	Apr - Oct
		Glen Bay	HILBECHWAIK	Salmon/purple	Medium	15 - 20	12 - 15	Pot, Patio	S 10 - 13 / W 18 - 20	Apr - Oct
Dianthus	Flow®	Golden Bay	HILBECHMAY	Light yellow	Medium	15 - 20	12 - 15	Pot, Patio	S 10 - 13 / W 18 - 20	Apr - Oct
		Grace Bay	HILBECHGRE	Light yellow/purple	Medium	15 - 20	12 - 15	Pot, Patio	S 10 - 13 / W 18 - 20	Apr - Oct
		Miami Beach	HILBECHMIAMI	Cerise	Medium	15 - 20	12 - 15	Pot, Patio	S 10 - 13 / W 18 - 20	Apr - Oct
		Shark Bay	HILBECHCANNO	White/purple	Medium	15 - 20	12 - 15	Pot, Patio	S 10 - 13 / W 18 - 20	Apr - Oct
		South Beach	HILBECHSOUTH	Light pink	Medium	15 - 20	12 - 15	Pot, Patio	S 10 - 13 / W 18 - 20	Apr - Oct
	Flow®	White Bay	HILBECHWHI	White	Medium	15 - 20	12 - 15	Pot, Patio	S 10 - 13 / W 18 - 20	Apr - Oct

Introductions 2022



Lady Beetle

Crop	Series	Commercial Name	Variety Denomination	Colour	Plant habit	Height (cm)	Pot size (cm)	Common use	Retail ready (wks)	Flowering period
Dianthus	Odessa®	Odessa Amy	HILOODEAMY	White/burgundy	Tall	20 - 30	12 - 17	Garden, Patio	S 10 - 14 / W 18 - 22	Mar - Nov
		Odessa Easy Pink	ODESSA EASY PINK	Light pink/pink	Tall	20 - 30	12 - 17	Garden, Patio	S 10 - 14 / W 18 - 22	Mar - Nov
		Odessa Pure	HILPURE	White	Tall	20 - 30	12 - 17	Garden, Patio	S 10 - 14 / W 18 - 22	Mar - Nov
		Odessa Red	ODESSARED	Dark red	Tall	20 - 30	12 - 17	Garden, Patio	S 10 - 14 / W 18 - 22	Mar - Nov
		Odessa Twiggy	HILODETWI	Pink/cerise	Medium	15 - 20	12 - 17	Garden, Patio	S 10 - 14 / W 18 - 22	Mar - Nov
Dianthus	Sunflor®	Allura	ALLURA	Pink	Medium	15 - 20	9 - 12	Pot, Patio, Garden	S 8 - 12 / W 16 - 18	Mar - Nov
		Amber	HILAMBER	Yellow	Medium	15 - 20	9 - 12	Pot, Patio, Garden	S 8 - 12 / W 16 - 18	Mar - Nov
		Beetle	HILBEETL	Dark purple	Medium	15 - 20	9 - 12	Pot, Patio, Garden	S 8 - 12 / W 16 - 18	Mar - Nov
		Bianca	KOBIANCA	White/dark red	Medium	15 - 20	9 - 12	Pot, Patio, Garden	S 8 - 12 / W 16 - 18	Mar - Nov
		Charmy	HILCHARM	White/purple	Medium	15 - 20	9 - 12	Pot, Patio, Garden	S 8 - 12 / W 16 - 18	Mar - Nov
		Cody	HILCODY	Orange	Compact	15 - 18	9 - 12	Pot, Patio, Garden	S 8 - 12 / W 16 - 18	Mar - Nov
		Cosmos	KOCOSMO	White	Medium	15 - 20	9 - 12	Pot, Patio, Garden	S 8 - 12 / W 16 - 18	Mar - Nov
		Desire	HILDES	Burgundy	Medium	15 - 20	9 - 12	Pot, Patio, Garden	S 8 - 12 / W 16 - 18	Mar - Nov
		Dynamite	HILDYNA	Red	Medium	15 - 20	9 - 12	Pot, Patio, Garden	S 8 - 12 / W 16 - 18	Mar - Nov
		Edberg	HILEDBE	White	Medium	15 - 20	9 - 12	Pot, Patio, Garden	S 8 - 12 / W 16 - 18	Mar - Nov
		Esta	KOES	Cerise/light pink	Compact	15 - 18	9 - 12	Pot, Patio, Garden	S 8 - 12 / W 16 - 18	Mar - Nov
		Evert	HILEVERT	Pink	Medium	15 - 20	9 - 12	Pot, Patio, Garden	S 8 - 12 / W 16 - 18	Mar - Nov
		Faganza	FAGANZA	Magenta	Medium	15 - 20	9 - 12	Pot, Patio, Garden	S 8 - 12 / W 16 - 18	Mar - Nov
		Finesse	FINESSE	Dark purple/pink	Medium	15 - 20	9 - 12	Pot, Patio, Garden	S 8 - 12 / W 16 - 18	Mar - Nov
		Fygi	HILFYGI	Purple	Medium	15 - 20	9 - 12	Pot, Patio, Garden	S 8 - 12 / W 16 - 18	Mar - Nov
		Harper	HILHARP	Red/light pink	Medium	15 - 20	9 - 12	Pot, Patio, Garden	S 8 - 12 / W 16 - 18	Mar - Nov
		Kaylee	HILKAYLEE	Burgundy/white	Medium	15 - 20	9 - 12	Pot, Patio, Garden	S 8 - 12 / W 16 - 18	Mar - Nov
		Lady Beetle	HILFLABE	Pink	Medium	15 - 20	9 - 12	Pot, Patio, Garden	S 8 - 12 / W 16 - 18	Mar - Nov
		Luigi	HILLUIGI	Peach	Medium	15 - 20	9 - 12	Pot, Patio, Garden	S 8 - 12 / W 16 - 18	Mar - Nov
		Megan	HILMEGANSUN	Red/light pink	Medium	15 - 20	9 - 12	Pot, Patio, Garden	S 8 - 12 / W 16 - 18	Mar - Nov
		Norah	HILNORAH	Pink	Medium	15 - 20	9 - 12	Pot, Patio, Garden	S 8 - 12 / W 16 - 18	Mar - Nov
		Orinoco	HILORIN	Light pink/pink	Medium	15 - 20	9 - 12	Pot, Patio, Garden	S 8 - 12 / W 16 - 18	Mar - Nov
		Red Allura	HILREAL	Red	Medium	15 - 20	9 - 12	Pot, Patio, Garden	S 8 - 12 / W 16 - 18	Mar - Nov
		Red Bull	HILREBU	Red	Medium	15 - 20	9 - 12	Pot, Patio, Garden	S 8 - 12 / W 16 - 18	Mar - Nov
		Red Esta	HILREES	Red/white	Medium	15 - 20	9 - 12	Pot, Patio, Garden	S 8 - 12 / W 16 - 18	Mar - Nov
		Riley	HILRILE	Purple/dark purple	Medium	15 - 20	9 - 12	Pot, Patio, Garden	S 8 - 12 / W 16 - 18	Mar - Nov
		Serena	HILSEREN	Pink	Medium	15 - 20	9 - 12	Pot, Patio, Garden	S 8 - 12 / W 16 - 18	Mar - Nov
		Skylar	HILSKYL	Hot pink	Medium	15 - 20	9 - 12	Pot, Patio, Garden	S 8 - 12 / W 16 - 18	Mar - Nov
		Sofia	HILSOFIA	Dark red/white	Compact	15 - 18	9 - 12	Pot, Patio, Garden	S 8 - 12 / W 16 - 18	Mar - Nov
		Vivre	HILVIVRE	Pink	Medium	15 - 20	9 - 12	Pot, Patio, Garden	S 8 - 12 / W 16 - 18	Mar - Nov
		Vulcano	HILVULCA	Red	Medium	15 - 20	9 - 12	Pot, Patio, Garden	S 8 - 12 / W 16 - 18	Mar - Nov

Introductions 2022



Cheerful



Devotion

Crop	Series	Commercial Name	Variety Denomination	Colour	Plant habit	Height (cm)	Pot size (cm)	Common use	Retail ready (wks)	Flowering period
Dianthus	Sunflor®	Bling Bling	BLINGBLING	Peach	Tall	17 - 25	9 - 12	Pot, Patio, Garden	S 8 - 12 / W 16 - 18	Mar - Nov
		Cerise Bling Bling	HILCERISBLBL	Cerise	Tall	17 - 25	9 - 12	Pot, Patio, Garden	S 8 - 12 / W 16 - 18	Mar - Nov
		Orange Bling Bling	HILORBLI	Orange	Tall	17 - 25	9 - 12	Pot, Patio, Garden	S 8 - 12 / W 16 - 18	Mar - Nov
		Yellow Bling Bling	HILYELBLBL	Yellow	Tall	17 - 25	9 - 12	Pot, Patio, Garden	S 8 - 12 / W 16 - 18	Mar - Nov
Echinacea	MOOODZ®	Awake	HILMOOAWAK	Pink	Medium	35 - 40	17 - 19	Garden, Patio	12 - 14	May - Sept
		Cheerful	HILMOOCHEE	Yellow	Compact	30 - 35	17 - 19	Garden, Patio	12 - 14	May - Sept
		Cosy	HILMOOCOSY	Pink	Medium	35 - 45	17 - 19	Garden, Patio	12 - 14	May - Sept
		Courage	HILMOOCOUR	Pink	Medium	35 - 45	17 - 19	Garden, Patio	12 - 14	May - Sept
		Devotion	HILMOODEVOT	Red	Medium	35 - 45	17 - 19	Garden, Patio	12 - 14	May - Sept
		Dream	HILMOODREA	Yellow	Medium	35 - 45	17 - 19	Garden, Patio	12 - 14	May - Sept
		Glory	HILMOOGLOR	White	Medium	35 - 45	17 - 19	Garden, Patio	12 - 14	May - Sept
		Mediation	HILMOOMEDI	Orange	Compact	30 - 35	17 - 19	Garden, Patio	12 - 14	May - Sept
		Motivation	HILMOOMOTIV	Salmon	Medium	35 - 45	17 - 19	Garden, Patio	12 - 14	May - Sept
		Peace	HILMOOPEA	Yellow	Medium	35 - 45	17 - 19	Garden, Patio	12 - 14	May - Sept
		Satisfy	HILMOOSATI	Orange	Tall	45 - 55	17 - 19	Garden, Patio	12 - 14	May - Sept
		Sympathy	HILMOOSYMP	Orange	Tall	45 - 55	17 - 19	Garden, Patio	12 - 14	May - Sept



Introductions 2022



Majestic Purple



Sweet Sparkle



Sweet Vibe



Glorious Light Pink

Crop	Series	Commercial Name	Variety Denomination	Colour	Plant habit	Height (cm)	Pot size (cm)	Flower size (cm)	Common use	Retail ready (wks)	Flowering period
Gerbera	Garvinea®	Cheeky Magenta	CHEMAG20AA	Magenta	Medium	30 - 35	12 - 17	5	Garden, Patio	S 8 - 12 / W 16 - 18	May - Sept
		Cheeky Orange	CHEORA20AA	Orange	Tall	35 - 40	12 - 17	5	Garden, Patio	S 8 - 12 / W 16 - 18	May - Sept
		Cheeky Red	CHERED20AA	Red	Medium	30 - 35	12 - 17	5	Garden, Patio	S 8 - 12 / W 16 - 18	May - Sept
		Cheeky Yellow	CHEYEL20AA	Yellow	Compact	25 - 30	12 - 17	5	Garden, Patio	S 8 - 12 / W 16 - 18	May - Sept
		Majestic Burgundy	MAJBUR20AA	Burgundy	Tall	35 - 40	14 - 21	9	Garden, Patio	S 9 - 13 / W 13 - 15	May - Sept
		Majestic Light Pink	MAJLIP20AA	Light Pink	Medium	30 - 35	14 - 21	9	Garden, Patio	S 9 - 13 / W 13 - 15	May - Sept
		Majestic Yellow	MAJYEL20AA	Yellow	Medium	30 - 35	14 - 21	9	Garden, Patio	S 9 - 13 / W 13 - 15	May - Sept
		Majestic Purple	MAJPUR21AA	Purple	Tall	35 - 40	14 - 21	9	Garden, Patio	S 9 - 13 / W 13 - 15	May - Sept
		Sweet Caroline	GARSWEETCARO	Orange/yellow	Medium	30 - 35	14 - 21	8 - 9	Garden, Patio	S 8 - 12 / W 12 - 14	Mar - Nov
		Sweet Fiesta	SWEET FIESTA	White/pink	Tall	35 - 40	14 - 21	6 - 8	Garden, Patio	S 8 - 12 / W 12 - 14	Mar - Nov
		Sweet Frosting	SWEET FROSTING	White	Tall	35 - 40	14 - 21	6 - 8	Garden, Patio	S 8 - 12 / W 12 - 14	Mar - Nov
		Sweet Glow	GARGLOW	Red	Medium	30 - 35	14 - 21	8 - 9	Garden, Patio	S 8 - 12 / W 12 - 14	Mar - Nov
		Sweet Heart	GARHEART	Pink	Medium	30 - 35	14 - 21	8 - 9	Garden, Patio	S 8 - 12 / W 12 - 14	Mar - Nov
		Sweet Honey	GARHO	Yellow	Medium	30 - 35	14 - 21	8 - 9	Garden, Patio	S 8 - 12 / W 12 - 14	Mar - Nov
		Sweet Love	GARSWLOVE	Red	Compact	30 - 35	14 - 21	8 - 9	Garden, Patio	S 8 - 12 / W 12 - 14	Mar - Nov
		Sweet Memories	GARSWEETMEMO	White/light pink	Compact	30 - 35	14 - 21	8 - 9	Garden, Patio	S 8 - 12 / W 12 - 14	Mar - Nov
		Sweet Sixteen	GARSIXTEEN	Pink	Medium	30 - 35	14 - 21	8 - 9	Garden, Patio	S 8 - 12 / W 12 - 14	Mar - Nov
		Sweet Smile	GARSMILE	Yellow	Tall	35 - 40	14 - 21	8 - 9	Garden, Patio	S 8 - 12 / W 12 - 14	Mar - Nov
		Sweet Sparkle	GARSWSPARKLE	Purple	Tall	35 - 40	14 - 21	8 - 9	Garden, Patio	S 8 - 12 / W 12 - 14	Mar - Nov
		Sweet Spice	GARSPICE	Purple	Tall	35 - 40	14 - 21	8 - 9	Garden, Patio	S 8 - 12 / W 12 - 14	Mar - Nov
		Sweet Sunset	SWEET SUNSET	Orange/yellow	Tall	35 - 40	14 - 21	6 - 8	Garden, Patio	S 8 - 12 / W 12 - 14	Mar - Nov
		Sweet Surprise	GARSURPRISE	Purple	Medium	30 - 35	14 - 21	8 - 9	Garden, Patio	S 8 - 12 / W 12 - 14	Mar - Nov
		Sweet Vibe	GARSWVIBE	Yellow	Tall	35 - 40	14 - 21	8 - 9	Garden, Patio	S 8 - 12 / W 12 - 14	Mar - Nov
		Classic Femmy	CLASSIC FEMMY	Purple	Compact	30 - 35	14 - 21	5 - 6	Garden, Patio	S 8 - 12 / W 12 - 14	Mar - Nov
	Patio Gerbera	Glorious Light Pink	GLOLPI21AA	Light Pink	Medium	40 - 45	19 - 30	10 - 11	Patio	S 12 - 16 / W 16 - 20	May - Sept
		Glorious Orange	GLOORA20AA	Orange	Medium	40 - 45	19 - 30	10 - 11	Patio	S 12 - 16 / W 16 - 20	May - Sept
		Glorious Purple	GLOPUR20AA	Purple	Medium	40 - 45	19 - 30	10 - 11	Patio	S 12 - 16 / W 16 - 20	May - Sept
		Glorious White	GLOWHI20AA	White	Compact	30 - 35	19 - 30	11	Patio	S 12 - 16 / W 16 - 20	May - Sept
		Glorious Yellow	GLOYEL20AA	Yellow	Medium	40 - 45	19 - 30	10 - 11	Patio	S 12 - 16 / W 16 - 20	May - Sept

Introductions 2022



Daintree



Hot Springs



Giant Golden Yellow



Maxi Orange BC



Maxi Red



Mini Orange BC

Crop	Series	Commercial Name	Variety Denomination	Colour	Plant habit	Height (cm)	Pot size (cm)	Flower size (cm)	Common use	Retail ready (wks)	Flowering period
Gerbera	Patio Gerbera	Bighorn	BIGHORN	Purple	Tall	50 - 60	19 - 30	12 - 13	Patio	S 12 - 16 / W 16 - 20	May - Sept
		Capitol Reef	CAPITOL REEF	Pink/white	Compact	40 - 50	19 - 30	12 - 13	Patio	S 12 - 16 / W 16 - 20	May - Sept
		Daintree	HILDAIN	Purple/lilac	Medium	45 - 50	19 - 30	10 - 12	Patio	S 12 - 16 / W 16 - 20	May - Sept
		Fundy	FLOFUNDY	Pink	Medium	45 - 50	19 - 30	11 - 12	Patio	S 12 - 16 / W 16 - 20	May - Sept
		Glacier	FLOGLACIER	White	Tall	50 - 55	19 - 30	12 - 13	Patio	S 12 - 16 / W 16 - 20	May - Sept
		Great Smoky Mountains	FLOSMOKY	Orange	Tall	50 - 55	19 - 30	10 - 11	Patio	S 12 - 16 / W 16 - 20	May - Sept
		Hot Springs	HILHOTSP	Purple/white	Medium	45 - 50	19 - 30	12 - 16	Patio	S 12 - 16 / W 16 - 20	May - Sept
		Karoo	FLOKAROO	Pink/white	Medium	45 - 60	19 - 30	12 - 13	Patio	S 12 - 16 / W 16 - 20	May - Sept
		Kruger	FLOKRUGER	Yellow	Compact	40 - 50	19 - 30	13 - 14	Patio	S 12 - 16 / W 16 - 20	May - Sept
		Orange County	ORANGE COUNTY	Orange	Medium	45 - 50	19 - 30	9 - 16	Patio	S 12 - 16 / W 16 - 20	May - Sept
		Painted Desert	PAINTED DESERT	Orange/yellow	Medium	45 - 50	19 - 30	9 - 16	Patio	S 12 - 16 / W 16 - 20	May - Sept
		Pinnacles	PINNACLES	Red	Tall	50 - 55	19 - 30	9 - 16	Patio	S 12 - 16 / W 16 - 20	May - Sept
		Sedona	SEDONA	Red	Tall	50 - 60	19 - 30	12 - 13	Patio	S 12 - 16 / W 16 - 20	May - Sept
		Serengeti	FLOGERI	Yellow	Tall	50 - 55	19 - 30	9 - 10	Patio	S 12 - 16 / W 16 - 20	May - Sept
		Volcanoes	FLOCANOES	Red/Orange	Medium	45 - 50	19 - 30	13 - 14	Patio	S 12 - 16 / W 16 - 20	May - Sept
Gerbera	Flori Line®	Giant			Medium	22 - 26	15 - 17	12 - 14	Pot	S 15 - 16 / W 15 - 17*	Year round
		Maxi			Medium	20 - 24	12 - 15	8 - 11	Pot	S 13 - 14 / W 14 - 16*	Year round
		Midi			Medium	18 - 22	10 - 13	7 - 9	Pot	S 13 - 14 / W 14 - 16*	Year round
		Mini			Medium	14 - 18	9 - 12	5 - 7	Pot	S 12 - 13 / W 13 - 15*	Year round
		Micro			Medium	12 - 16	6 - 10	3 - 5	Pot	S 12 - 13 / W 13 - 15*	Year round

* from sowing



Introductions 2022



Crop	Series	Commercial Name	Variety Denomination	Colour	Plant habit	Height (cm)	Pot size (cm)	Flower size (cm)	Common use	Retail ready (wks)	Flowering period
Gerbera	Sundayz®	Maxi Sundayz® Red		Red	Medium	20 - 24	12 - 15	8 - 11	Pot	S 13 - 14 / W 14 - 16*	Year round
		Maxi Sundayz® Mix		Mix	Medium	20 - 24	12 - 15	8 - 11	Pot	S 13 - 14 / W 14 - 16*	Year round
		Midi Sundayz® Berries & Cream		Bicolour	Medium	18 - 22	10 - 13	7 - 9	Pot	S 13 - 14 / W 14 - 16*	Year round
		Midi Sundayz® Purple		Purple	Medium	18 - 22	10 - 13	7 - 9	Pot	S 13 - 14 / W 14 - 16*	Year round
		Midi Sundayz® Red		Red	Medium	18 - 22	10 - 13	7 - 9	Pot	S 13 - 14 / W 14 - 16*	Year round
		Midi Sundayz® Mix		Mix	Medium	18 - 22	10 - 13	7 - 9	Pot	S 13 - 14 / W 14 - 16*	Year round
		Mini Sundayz® Bicolour BC		Bicolour	Medium	14 - 18	9 - 12	5 - 7	Pot	S 12 -13 / W 13 - 15*	Year round
		Mini Sundayz® Lilac		Lilac	Medium	14 - 18	9 - 12	5 - 7	Pot	S 12 -13 / W 13 - 15*	Year round
		Mini Sundayz® Orange		Orange	Medium	14 - 18	9 - 12	5 - 7	Pot	S 12 -13 / W 13 - 15*	Year round
		Mini Sundayz® Pink		Pink	Medium	14 - 18	9 - 12	5 - 7	Pot	S 12 -13 / W 13 - 15*	Year round
		Mini Sundayz® Purple		Purple	Medium	14 - 18	9 - 12	5 - 7	Pot	S 12 -13 / W 13 - 15*	Year round
		Mini Sundayz® Red		Red	Medium	14 - 18	9 - 12	5 - 7	Pot	S 12 -13 / W 13 - 15*	Year round
		Mini Sundayz White		White	Medium	14 - 18	9 - 12	5 - 7	Pot	S 12 -13 / W 13 - 15*	Year round
		Mini Sundayz® Yellow		Yellow	Medium	14 - 18	9 - 12	5 - 7	Pot	S 12 -13 / W 13 - 15*	Year round
		Mini Sundayz® Mix		Mix	Medium	14 - 18	9 - 12	5 - 7	Pot	S 12 -13 / W 13 - 15*	Year round
		Micro Sundayz® Mix		Mix	Compact	12 - 16	6 - 10	3 - 5	Pot	S 12 -13 / W 14 - 16*	Year round
Helleborus	JWLS®	Dacaya	HILJWLSDACA	Green/pink	Medium	50 - 55	17 - 19		Garden, Patio	30 - 35	Jan - Apr
		Guess	HILJWLSGUESS	Green	Medium	50 - 55	17 - 19		Garden, Patio	30 - 35	Nov - Mar
		Winterbells	WINTERBELLS	Green/white	Medium	50 - 55	17 - 19		Garden, Patio	30 - 35	Sept - Apr
	Awesome!®	Aspen	HILNELASP	White	Compact	30 - 35	15 - 17		Garden, Patio	30 - 35	Nov - Mar
		Snow Bird	HILNELSNOBI	White	Compact	30 - 35	15 - 17		Garden, Patio	30 - 35	Nov - Mar
	Glamour®	Ashwood Peach Cocktail	ASHWOODPEACH COCKTAIL	Pink	Medium	35 - 45	17 - 19		Garden, Patio	30 - 35	Dec - Mar
		Beaming Blush	GLAMBEAM	Pink/white	Tall	35 - 45	17 - 19		Garden, Patio	30 - 35	Dec - Mar
		Bijoux	GLAMBIJOUX	Purple	Compact	35 - 45	17 - 19		Garden, Patio	30 - 35	Dec - Mar
		Painted Bunting	PAINTEDBUNTING	White	Medium	35 - 45	17 - 19		Garden, Patio	30 - 35	Dec - Mar
		Phoebe	PHOEBE	Pink	Medium	35 - 45	17 - 19		Garden, Patio	30 - 35	Dec - Mar
		Picotee	PICOTEE	Pink	Medium	35 - 45	17 - 19		Garden, Patio	30 - 35	Dec - Mar
		Stained Glass	STAINEDGLASS	Pink	Medium	35 - 45	17 - 19		Garden, Patio	30 - 35	Dec - Mar
		Strawberry Moon	MYOHERE NYR	Deep Rose	Compact	35 - 45	17 - 19		Garden, Patio	30 - 35	Dec - Mar

* from sowing

Introductions 2022



Crop	Series	Commercial Name	Variety Denomination	Colour	Plant habit	Height (cm)	Pot size (cm)	Common use	Retail ready (wks)	Flowering period
Salvia	Salgoon®	Lake Baikal	TL990	Blue	Medium	40 - 50	17 - 21	Garden, Patio	S 8 - 12 / W 12 - 14	Apr - Sept
		Lake Garda	TL993	Cherry Pink	Medium	35 - 40	17 - 21	Garden, Patio	S 8 - 12 / W 12 - 14	Apr - Sept
		Lake McKenzie	TL835	Blue	Tall	50 - 60	17 - 21	Garden, Patio	S 8 - 12 / W 12 - 14	Apr - Sept
		Lake Omega	TL992	Purple	Medium	40 - 50	17 - 21	Garden, Patio	S 8 - 12 / W 12 - 14	Apr - Sept
		Lake Tahoe	TL831	Dark Rose	Tall	50 - 60	17 - 21	Garden, Patio	S 8 - 12 / W 12 - 14	Apr - Sept
		Lake Titicaca	TL991	Lilac	Medium	35 - 45	17 - 21	Garden, Patio	S 8 - 12 / W 12 - 14	Apr - Sept
		Lake Victoria	TL834	Lilac	Medium	40 - 50	17 - 21	Garden, Patio	S 8 - 12 / W 12 - 14	Apr - Sept
		Spencer Lake	TL832	Purple	Tall	50 - 60	17 - 21	Garden, Patio	S 8 - 12 / W 12 - 14	Apr - Sept
		Strawberry Lake	TL966	Magenta	Medium	50 - 60	17 - 21	Garden, Patio	S 8 - 12 / W 12 - 14	Apr - Sept



Lake Tahoe

Contact us

We're happy to answer any questions you may have and explain you all the details regarding our products and marketing options. Together we'll create the best mix of cultivars for your market and business and strengthen your assortment. Please contact your sales representative directly or use our general contact information below.

Are you looking for a local sales agent?
Visit our website for an up-to-date list of our worldwide sales network.

We're looking forward to hearing from you!

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Disclaimer

The following data are based on the by our breeding department observed variety characteristics, updated to the current cultivation techniques and conditions in Northern Europe. We do not accept any responsibilities however, when results and characteristics at third parties deviate from our observations.

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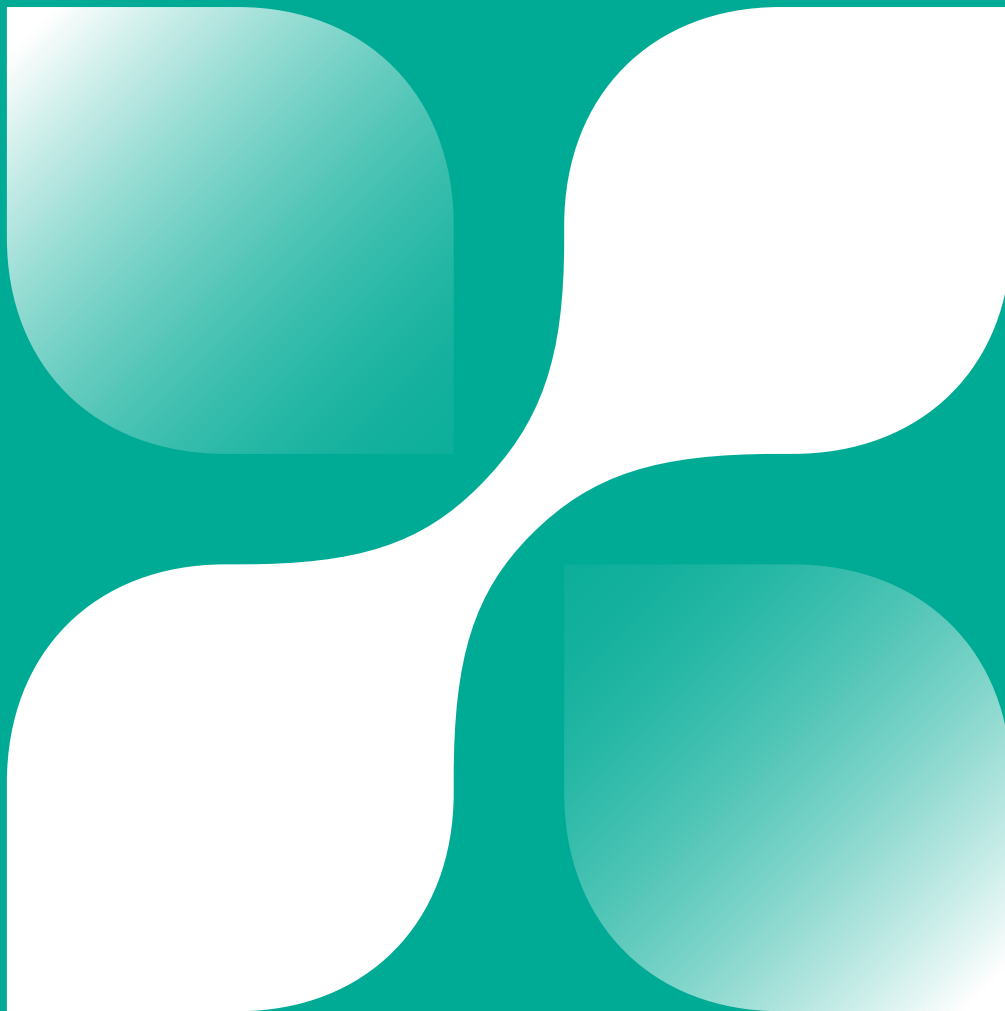
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